PHF - FUNDING WORK GROUP
TRACKS OF WORK MATRIX
JUNE 6, 2014

Note: This matrix will serve as a roadmap in terms of the responsibilities of the PHF-Funding Work Group.

A	B	C	D	E	F	G	H	I	J	K	L	M	N
TRACK #	**PRIMARY TRACK OF WORK**	**SECONDARY TRACK OF WORK**	**PURPOSE**	**GOALS & OBJECTIVES**	**OUTCOMES**	**IMMEDIATE 0 - 6 months**	**SHORT-TERM 7 to 12 months**	**LONG-TERM 13 to 36 months**	**Assign to Funding Work Group?**	**Team Lead**	**Team members**	**Assign to other groups?**	**Name of other group**
1	**Innovation Plan**												
2	**Business Plan**												
3	**Return on Investment**												
		3.1 Cost of Public Health											
		3.2 Outcomes per capita											
		3.3 Foundational Capabilities											
4	**PHUND$ & AFR alignment**												
		4.1 Uniform Chart of Accts											
5	**SHIP - Funding section**												
		5.1 Revenue											
		5.2 Benchmarking											
		5.3 Positive Stories											
		5.4 Public Health Futures											