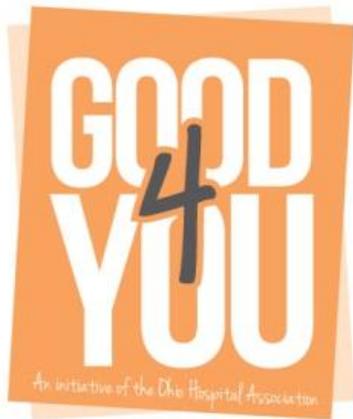


OHA's Infant Mortality Initiatives

OCPIM Sept. 2, 2014



GOOD 4 BABY
An initiative of the Ohio Hospital Association

OHA Focus 2014-16

- **Safe sleep**
- **Eliminate elective deliveries < 39 wks**
- **Breast milk**
- Safe spacing
- Progesterone for high risk mothers
- Access to pre post & inter conception care
- Eliminate health disparity

Safe Sleep



- Kicked Off April 1
- Modeling Safe Sleep
- Educating Patients & Families
- Advocating in the Community
- Distributing more than 25,000 safe sleep kits





- Nearly all maternity and pediatric hospitals participating (109/113)
- Baseline data collected
- Resurvey Sept. 1

- Adena Regional Medical Center
- Akron Children's Hospital
- Akron General Medical Center
- Alliance Community Hospital
- Ashtabula County Medical Center
- Aultman Hospital
- Aultman Orville Hospital
- The Bellevue Hospital
- Berger Health System
- Bethesda North Hospital
- Blanchard Valley Health System
- The Christ Hospital
- Cincinnati Children's Hospital Medical Center
- Cleveland Clinic
- Clinton Memorial Hospital
- Community Hospitals & Wellness Centers
- Community Memorial Hospital
- Dayton Children's Hospital
- East Liverpool City Hospital
- East Ohio Regional Hospital
- Fairfield Medical Center
- Firelands Regional Medical Center
- Fisher-Titus Medical Center
- Fort Hamilton Hospital
- Fulton County Health Center
- Galion Community Hospital
- Genesis HealthCare System
- Good Samaritan Hospital of Cincinnati
- Henry County Hospital
- Highland District Hospital
- Holzer Health System
- Kettering Health Network
- King's Daughters Medical Center Ohio
- Knox Community Hospital
- Lake Health
- Licking Memorial Health System
- Lima Memorial Health System
- Madison County Hospital
- Marietta Memorial Hospital
- Mary Rutan Hospital
- McCullough-Hyde Memorial Hospital
- Medina Hospital
- Memorial Hospital of Union County
- Mercer Health
- Mercy Health System
 - Mercy Children's Hospital
 - Mercy Defiance Hospital
 - Mercy St. Charles Hospital
 - Mercy St. Vincent Hospital
- Nationwide Children's Hospital
- Northside Medical Center
- OhioHealth
 - Doctors Hospital
 - Dublin Methodist Hospital
 - Grady Memorial Hospital
 - Grant Medical Center
 - Marion General Hospital
 - MedCentral Shelby Hospital
 - O'Bleness Hospital
 - Riverside Methodist Hospital
- OSU Wexner Medical Center
- Pomerene Hospital
- Premier Health
 - Atrium Medical Center
 - Good Samaritan Hospital (Dayton)
 - Miami Valley Hospital
 - Miami Valley Hospital South
 - Upper Valley Medical Center
- ProMedica
 - Bay Park Hospital
 - Defiance Regional Hospital
 - Flower Hospital
 - Memorial Hospital
 - St. Luke's Hospital
 - Toledo Children's Hospital
 - Toledo Hospital
- Robinson Memorial Hospital
- Salem Regional Medical Center
- Samaritan Hospital
- Selby General Hospital
- Soin Medical Center
- Southeastern Ohio Regional Medical Center
- Southern Ohio Medical Center
- Southview Medical Center
- Southwest General Health Center
- Springfield Regional Medical Center
- St. Elizabeth Boardman Health Center
- St. John Medical Center
- St. Joseph Health Center
- St. Rita's Medical Center
- Summa Barberton Hospital
- Summa Health System
- TriHealth
 - Bethesda North Hospital
 - Good Samaritan Hospital
- Trinity Health System
- UH Geauga Medical Center
- UH MacDonald Women's Hospital

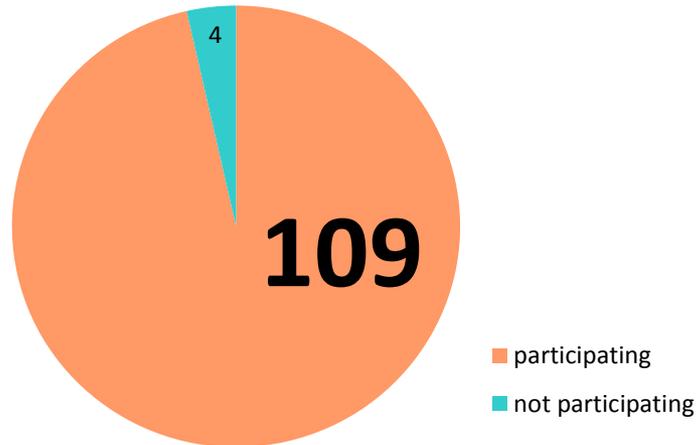
Measuring Success

Initiative	Metrics	Baseline 2014 April 1 → Sept 1	Target (all races)	Target (AA)
Safe Sleep	Sleep deaths/1000 births (2012)	2.36	2.12 (10%)	3.75 (20%)
	Hospitals w/Sleep Champion	96% → tbd	100% (pediatric and maternity)	
	Hospitals w/Sleep Policy	44% → tbd	100% (pediatric and maternity)	
	Hospitals w/discharge instructions	94% → tbd	100%	
	Package of safe sleep products	93% → tbd	100% basic safe sleep products	+ access to crib

Safe Sleep Champions

GOAL: 100% of maternity and pediatric hospitals identify a *safe sleep champion*

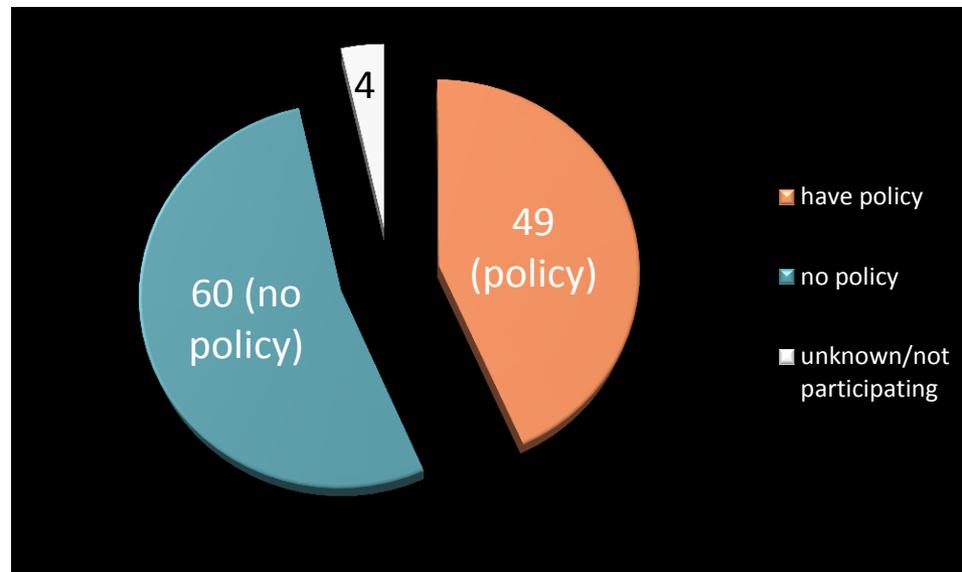
PROGRESS: 96% participation!



Safe Sleep Policies

GOAL: 100% of maternity and pediatric hospitals have a *safe sleep policy* in place

PROGRESS: 45% of participating hospitals have policy

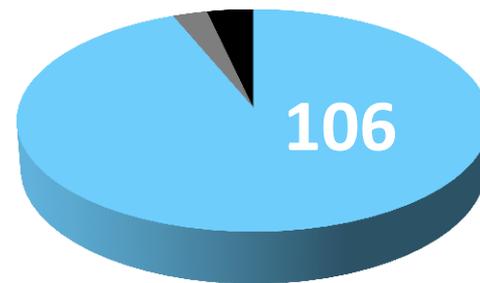


Safe Sleep Education

GOAL: 100% of maternity and pediatric hospitals *educate patients* prior to discharge

PROGRESS: 97% of participating hospitals provide patient education

- Take home literature (100)
- One-on-One (95)
- Video (44)



- provide patient education
- don't provide patient education
- unknown/not participating

Safe Sleep Kits

GOAL: 100% of maternity and pediatric hospitals distribute *safe sleep kits*

PROGRESS: nearly 25,000 distributed to 105 hospitals



39 Weeks

- Launching **Fall 2014**
- 107 birthing hospitals
- **Standardize Scheduling Process** (consider a hard stop)
- **Provide Transparency** (data collection, analysis and distribution)
- **Promote Accountability** (OPPE and FPPE policies)
- **Provide Staff/Physician Education**
- **Consumer & Community Education**
- **Enameled Pin for participating Maternity units**

39 Weeks
GOOD4BABY

WWW.OHIOHOSPITALS.ORG/39WEEKS

 An initiative of the
OHIO HOSPITAL ASSOCIATION

Breastfeeding

- Launching early 2015
- 107 birthing hospitals
- **Baby-Friendly Designation**
 - presented by OHA, potential joint recognition w/other statewide organizations
 - modeled after successful North Carolina 5 Star program
 - integrates Ten Steps to Successful Breastfeeding (Baby-Friendly USA)
 - recognizes hospitals every 2 steps, with rolling application
- **Training and Technical Assistance** throughout 2015
- **Patient & Community Education**



Going Forward...

- Safe sleep
- Eliminate elective deliveries < 39 wks.
- Breast milk
- Safe spacing
- **Progesterone for high risk mothers**
- **Access to pre post & inter conception care**
- **Eliminate health disparity**