

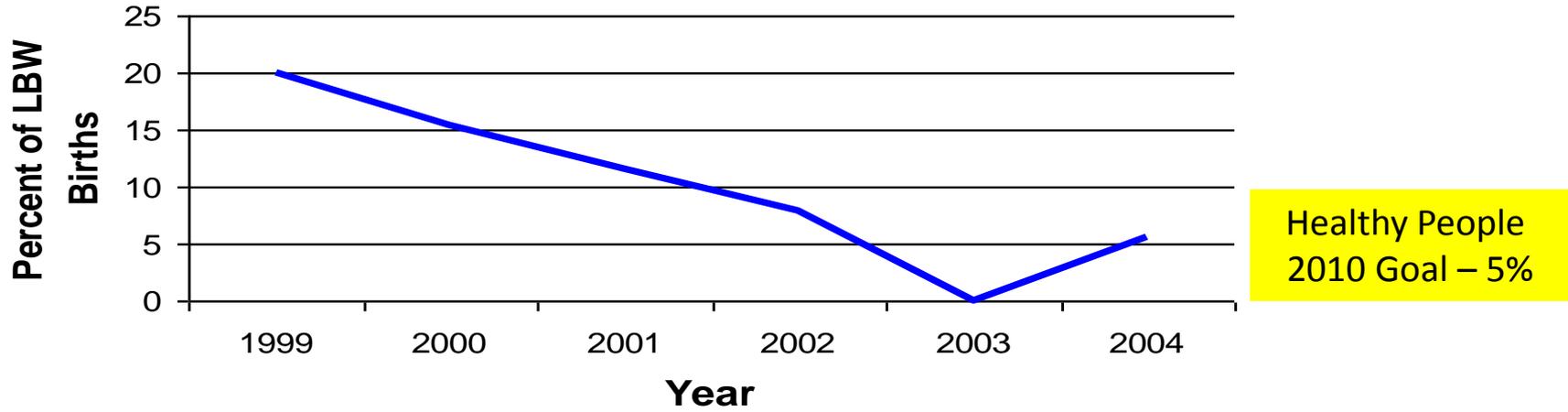
Connecting Those at Risk to Care

Sarah A. Redding, MD, MPH
sredding@att.net

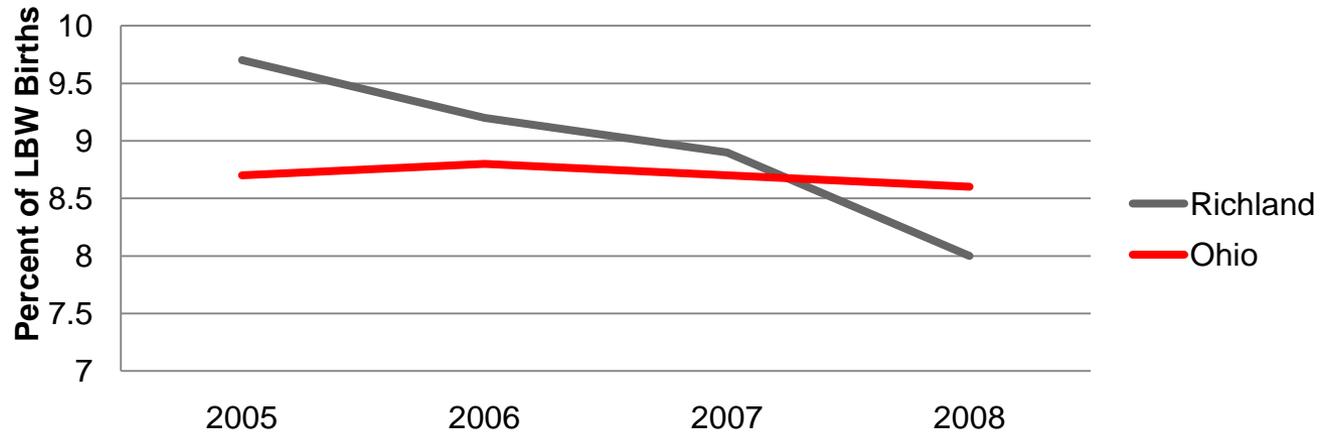
Mark M. Redding, MD, FAAP
reddingmark@att.net

Community Health Access Project (CHAP)

Low Birth Weight - CHAP: 1999 - 2004



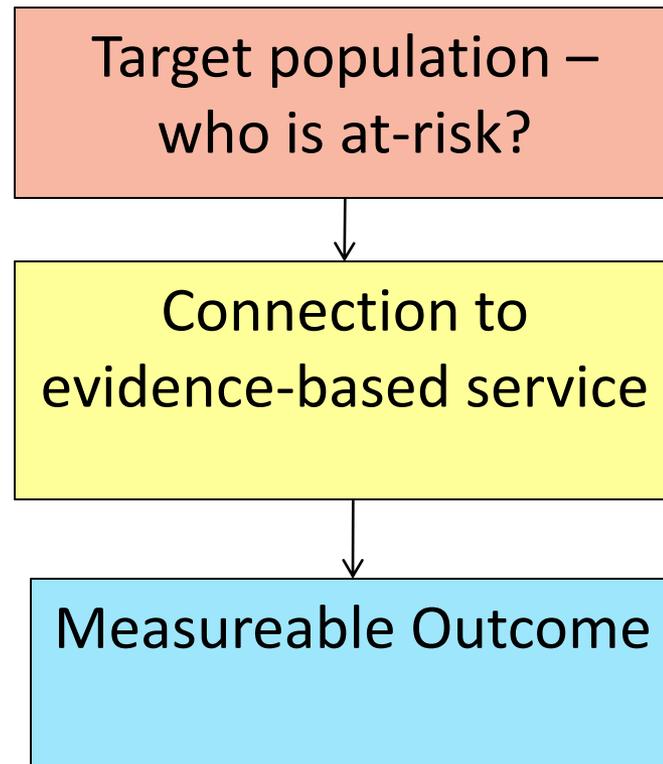
Low Birth Weight Rates in Ohio and Richland County: 2005-2008



“Where we focus on is the trend, our costs from 2007 to 2009 have only increased \$.05 which I wish we could say that about all of our other medical costs, the trend over that two year period is much more than the insignificant \$.05 that Richland county trended upward.”
(Neonatal Intensive Care Unit costs)

- - CFO, Unison/United Healthcare

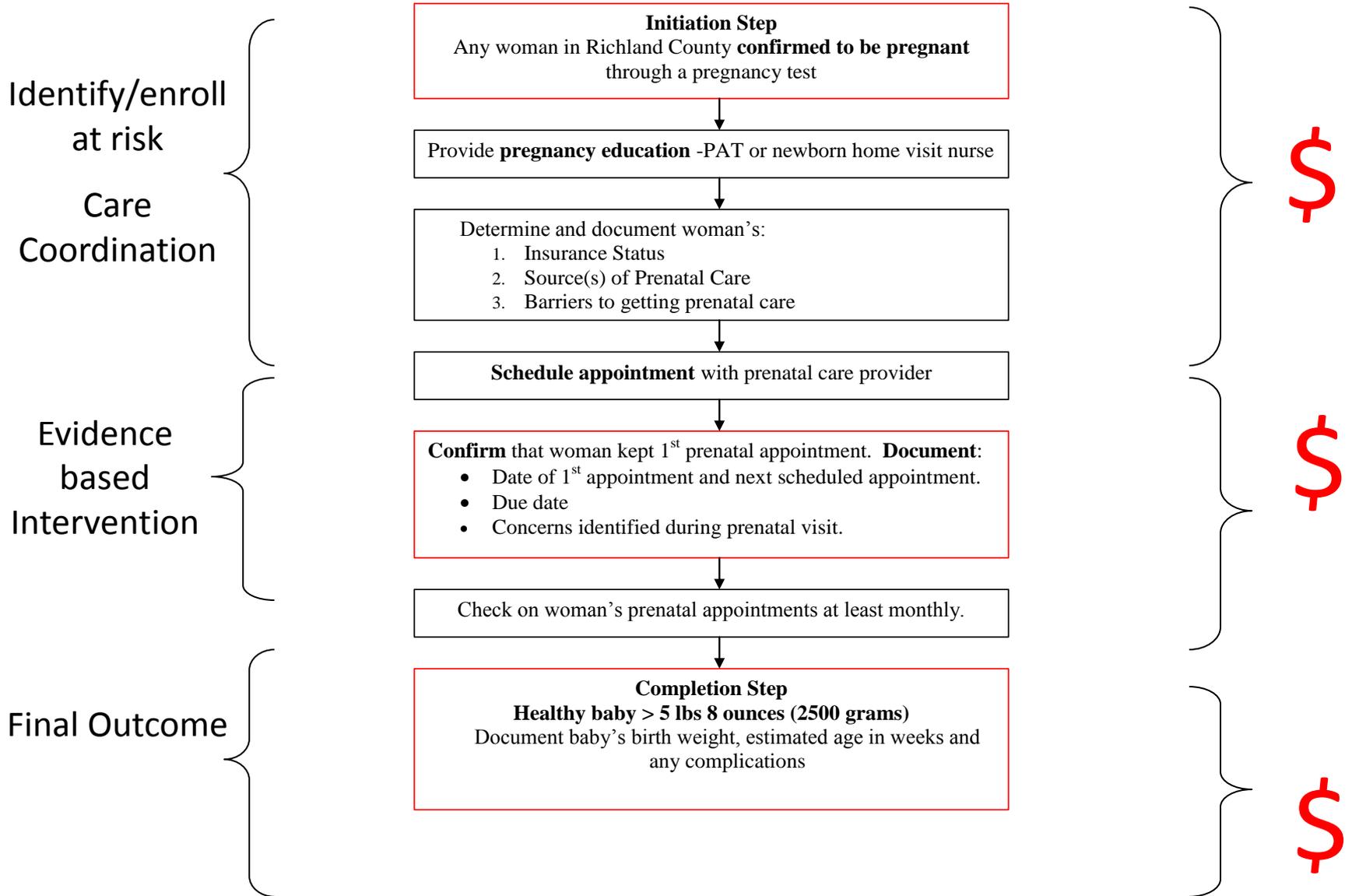
Pathway Model: A Tool to Measure Outcomes



Care Coordination



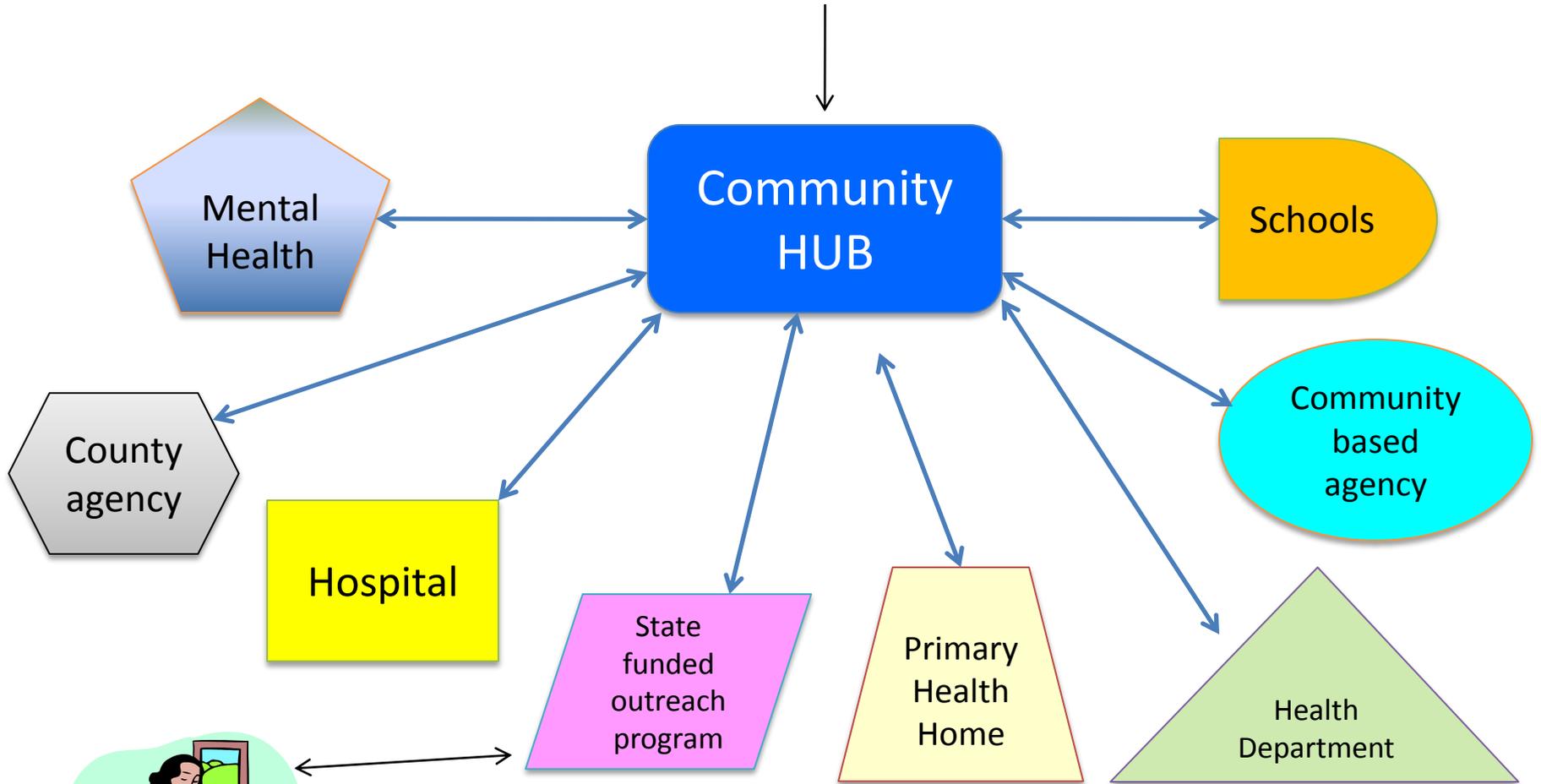
Pregnancy Pathway



Unison/United Healthcare Invoice

- Initial assessment (face to face, home visit)
- First prenatal appointment – payment made only if care coordinate arranges and tracks visit
- Each completed prenatal appointment
- Viable infant weighing ≥ 2500 grams (completed Pregnancy Pathway)
- Completed Postpartum Pathway
- Completed Family Planning Pathway

Multiple Funders – Payments for Outcomes



One Care Coordinator → One Outcome (Pathway)

- NO DUPLICATION
- MEASUREABLE RESULTS

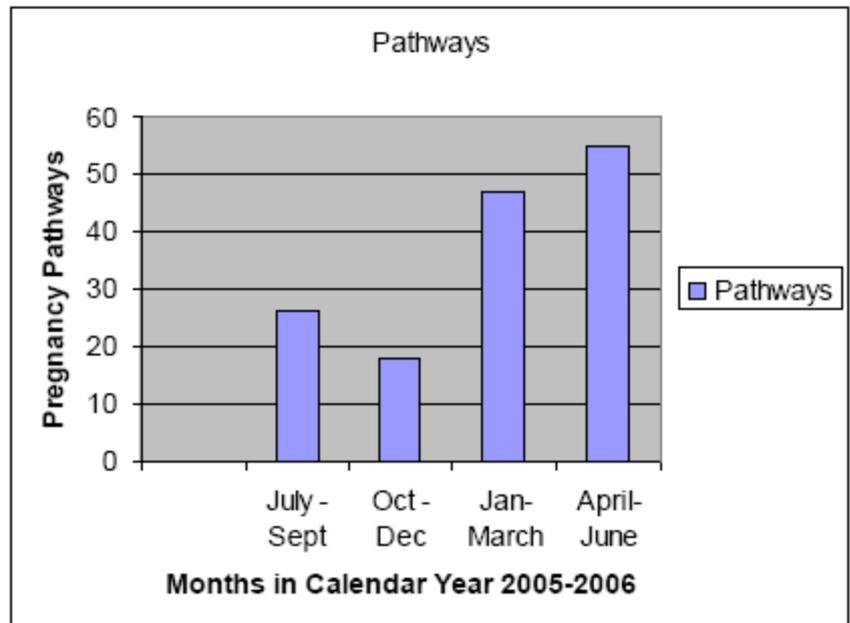
Richland Help Me Grow – Pregnancy Pathways Contracting Seven Care Coordination Agencies Serving Richland County

2004-2005

Contracting for Process

19 At Risk Served

**2005-2006 –
Dollars tied to Performance
Duplication Removed
146 At Risk Served**



Partnerships Necessary

Community HUB – Monitors the Whole System

FUNDERS: Pay for the Packages

- Federal (HRSA)
- State
- Local
 - Ada Ford Fund & other private foundations
 - County Job & Family Services
 - Medicaid Managed Care
 - State programs
 - United Way

Delivers the Packages:

**CARE
COORDINATORS**

Identify & Track the Packages:

- Agencies
- Providers
- Clinics
- Hospital
- Mental Health
- Community based organizations
- Schools
- Aging
- Faith based organizations