

SAMPLE SUPERINTENDENT LETTER

[Today's Date]
[School Name]
[Street Address]
[City, State and Zip Code]

Dear Superintendent [Name],

The school nutrition department would like to participate in *Let's Move Salad Bars to Schools* – an initiative that provides free salad bar equipment to schools. Participating in *Let's Move Salad Bars to Schools* will provide a unique opportunity to introduce fresh fruits and vegetables into our students' diets while allowing them to choose what they will eat. Some of the numerous benefits of salad bars to both students and schools are listed below:

- Research has shown that kids who eat a balanced and nutritious diet are better learners. Salad bars translate to real results in the area of academics by helping improve classroom focus and interaction with peers.
- Offering more fruits and vegetables supports our school's local wellness policy efforts.
- Salad bars communicate to parents, students, teachers, and the community our commitment to children's health and well-being.
- Kids eat more fruits and vegetables when they are given choices. Because most children are not eating enough fruits and vegetables on a given day, this is a great opportunity to help them meet their nutritional needs.
- Plate waste decreases when children are allowed to choose what they are going to eat. Salad bars can be a cost effective way to meet lunch standards and all food components for a reimbursable meal can be served.
- Schools across the country have demonstrated that introducing a salad bar increases meal participation and therefore program revenue.
- Salad bars provide an excellent opportunity to highlight local farmers. Partnering with our neighbors to provide food for the students ties the children to their community. It also establishes our school as a community partner.

To apply for a free salad bar, all that needs to be done is to complete an online application at www.saladbars2schools.org. The signatures of both the Superintendent and Nutrition Services Director are required on the application. Applying to *Let's Move Salad Bars to Schools* gets our school's profile on the program website where both local and national funders can make contributions to our salad bar fund. In total, each salad bar requires \$2500 in donations.

Thank you in advance for your support in this endeavor. We could not participate in *Let's Move Salad Bars to Schools* without dedicated educators, such as you, who realize the importance of the school nutrition program and the role nutrition plays in the cognitive development of our youth. Please call or email me with any additional questions you may have.

Sincerely,

[Name]
School Nutrition [Title]
[Email address]
[Phone #]

