



Action for Healthy Kids 2002-2008

Introduction and Overview

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Good Health
Leads to
Academic
Success



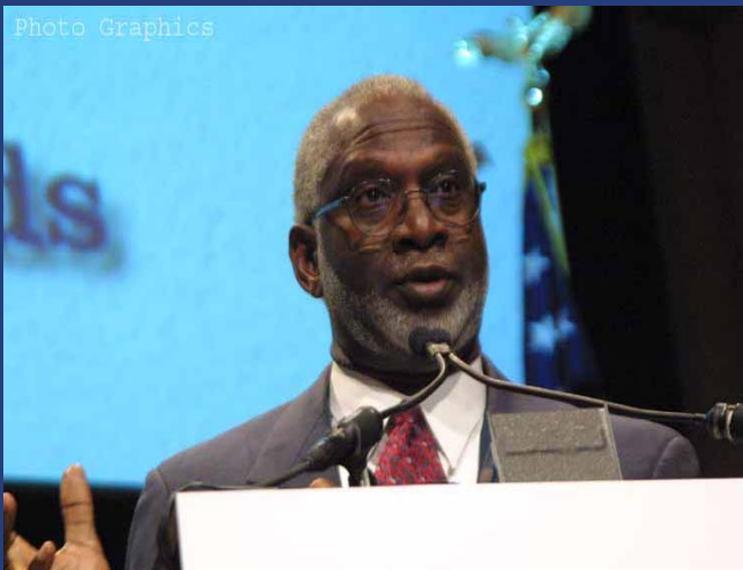
HEALTHY SCHOOLS SUMMIT: TAKING ACTION FOR CHILDREN'S NUTRITION & FITNESS

October 7-8, 2002

The Ronald Reagan Building
and International Trade Center

Washington, DC

Photo Graphics



Action for Healthy Kids: Mission

- **Create** health-promoting schools that support sound nutrition and physical activity as a result of state & national initiatives
- **Educate** key audiences about nutrition and physical activity patterns that improve children's health and learning
- **Lead** at the national level to create public-private partnerships that sustain action focused on improving of children's health

Visit the AFHK Website

www.ActionForHealthyKids.org

The screenshot shows a Microsoft Internet Explorer browser window displaying the Action for Healthy Kids website. The browser's address bar shows the URL <http://www.actionforhealthykids.org/>. The website features a blue and green color scheme. At the top left, the logo for Action for Healthy Kids is displayed. Below the logo, there are several navigation buttons: "About Us", "State by-State Action", "Resources to Improve Schools", "Events, Programs & Reports", "Tools for Teams", and "Newsroom". A central banner features a photograph of three smiling children and the text: "They are only children ... and more than 9 million between the ages of 6 and 19 are considered overweight." Below this banner, a large text block reads: "We are Action for Healthy Kids. The only nonprofit organization formed specifically to address the epidemic of overweight, undernourished and sedentary youth by focusing on changes at school. We work in all 50 states and the District of Columbia to improve children's nutrition and increase physical activity, which will in turn improve their readiness to learn." To the right of this text are two buttons: "Partner Steering Committee Summit Registration" and "Healthy Schools Summit 2005 Open Registration". Below the main text, there is a section titled "Learn How You Can Help" with a sub-heading "What's New" and a link to "Wellness Policy Development Tool Online". At the bottom of the page, there is a search bar and a "Contact Us" link. The browser's taskbar at the bottom shows the Start button, several open applications including Microsoft PowerPoint and Action for Healthy Kids, and the system tray with the time 12:47 AM.

Ohio AFHK

- American Cancer Society
- American Dairy Association Mid East
- American Diabetes Association
- American Heart Association
- Buckeye Association of School Administrators
- Children's Hunger Alliance
- Governor's Council of Physical Activity and Sports
- Nationwide Children's Hospital
- Ohio Association of Elementary School Administrators
- Ohio Association of Family and Consumer Sciences
- Ohio Association of Health, Physical Exercise, Recreation and Dance
- Ohio Association of School Nurses
- Ohio Chapter of the American Academy of Pediatrics
- Ohio Commission on Minority Health
- Ohio Department of Education-Child Nutrition Services
- Ohio Department of Education-Pathways, Career Education
- Ohio Department of Health
- Ohio Department of Health/CVH Grants
- Ohio Dietetic Association
- Ohio Educational Service Centers
- Ohio Parent Teacher Association
- Ohio Parks and Recreation Association
- Ohio School Based Health Care Association
- Ohio School Nutrition Association
- Ohio State University Extension
- Society for Public Health Education
- State Planning Committee on Health Education in Ohio
- YMCA of Central Ohio

Ohio Action for Healthy Kids

MISSION

Dedicated to improving the health and academic performance of children through improved nutrition and physical activity in schools:

GOALS

- Expanding School Breakfast Programs
- Improving School Nutrition Environment
- Increasing Physical Activity During and After School

Ohio Infrastructure

Ohio Action for Healthy Kids Healthy School Summit Zones



Ohio Infrastructure

- State Level

- Steering Committee

- 29 partnering organizations
 - Participating organizations
 - Shelly Roth, Chair
 - Karen Bakies, State Team Liaison

- Subcommittees

- Action Teams for each Goal
 - Charlie Kozlewsky, Breakfast
 - Jan Ritter, Healthy Foods
 - Mike Herron, Physical Activity
 - Advocacy/Policy
 - Marketing
 - Sustainability

- Zone Level

- JD Beiting, Zone Collaborator

- Jan Meyer, Regional Support-North
 - Deanna Putnam, Regional Support-South

- 10 Zone Mentors

- 10 Zone Leaders

- Over 600 members



Communication

The screenshot shows the website for Action for Healthy Kids in Ohio. The browser window title is "Home | Action For Healthy Kids - Ohio - Windows Internet Explorer" and the address bar shows "http://www.ohioactionforhealthykids.org/". The website header includes the logo, navigation links (About Us, State Team, Zone Teams, Policy, Tools & Resources, Wellness Policies, Success Stories, Calendar), a search bar, and links for Contact Us, Privacy Policy, and Site Map. The main content area features a "Zone Teams" map of Ohio divided into 10 numbered regions. Below the map are links for "Request Information" and "Eat Better Do Better". The "Introduction" section describes the organization's mission to improve children's health and education. The "Join forces" section features a photo of a smiling child and text encouraging collaboration with education and health leaders. The "Program Locator Franklin County" section provides information on local programs. The Windows taskbar at the bottom shows the Start button, several open applications, and the system tray with the time 4:11 PM.

Ohio's Goal 1 Breakfast Steps to Success

Goal 1 – # of Kids Eating Breakfast per Day

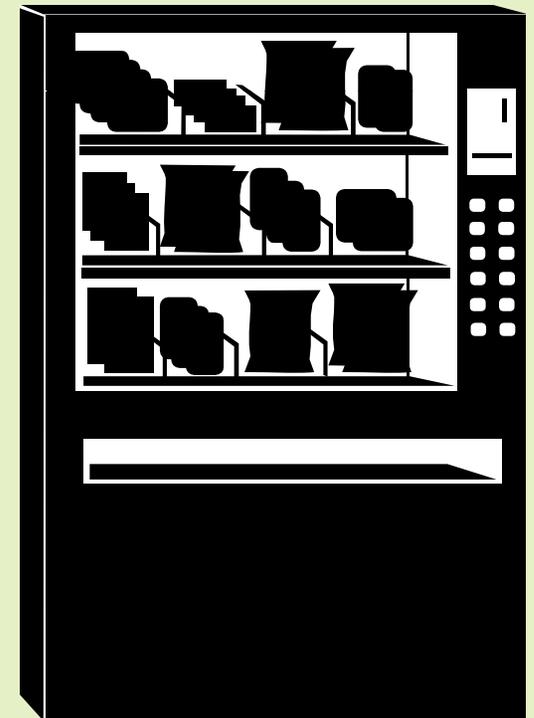
School Year Ending:

- 2003 – 193,742
 - 2004 – 215,750
 - 2005 – 234,209
 - 2006 – 261,849
-
- Past 2 Years Breakfast Increase – 46,099!!!



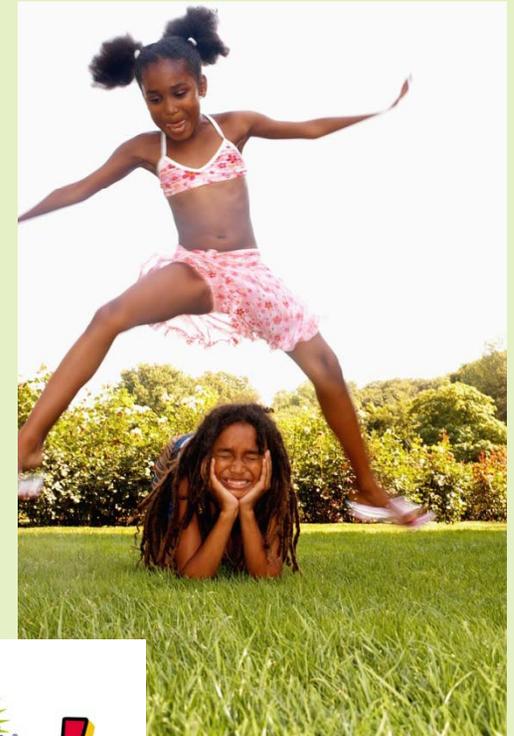
Ohio's Goal 2 Nutrition Steps to Success

- **Position Statement**
 - *Snack Foods and Beverages Provided in School Vending Machines*
- **Healthy Snacks Toolkit**
 - Resources for developing a healthy school environment
- **Handout Resources**
 - Healthy Ideas for School Party Tip Sheet
 - Fundraising at School Tip Sheet
 - Concessions at School Tip Sheet
- **ODE Wellness Policy Trainers**
 - 250 schools helped in 2006 with Wellness Policy development
- **Snackwise**
 - 22 districts implementing nutrition environment program
 - 22,769 kids impacted



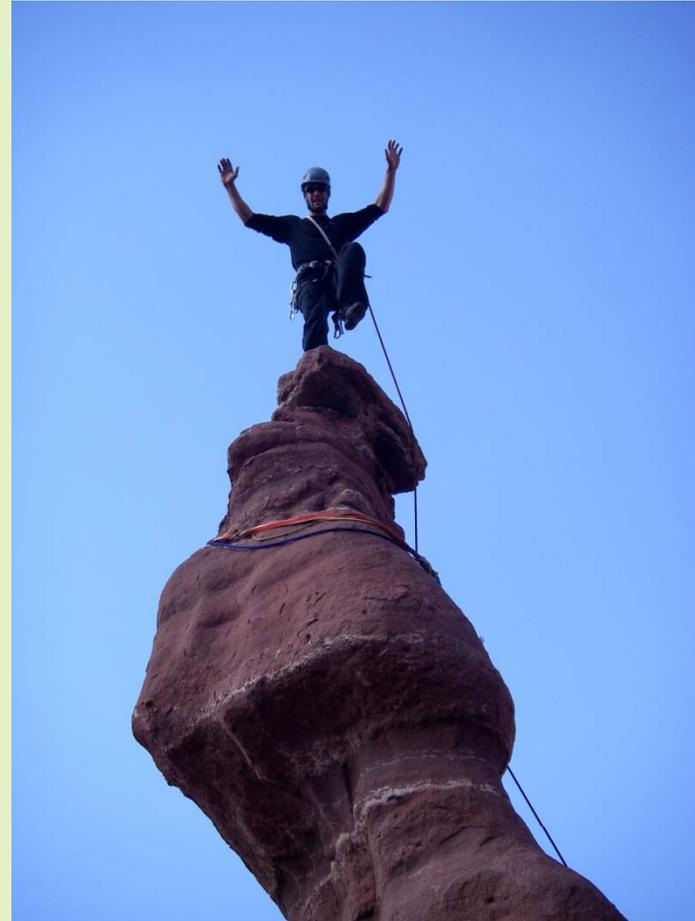
Ohio's Goal 3 Physical Activity Steps to Success

- **Physical Activity Toolkit**
 - Resources to help increase opportunity for physical activity in the school day
- **Co-Sponsor Physical Educators Conferences**
- **10 After School Pilot Programs**
 - Collaboration with Ohio Department of Health and Parks and Recreation
- **Placement of *ReCharge* After School Program**
- **UPS Supported Programs:**
 - 18 CATCH programs implemented
 - 30 physical activity & pedometer programs implemented
 - 27,528 kids impacted!



2007-08 Zone Accomplishments

- 30 conference
- 120 mini-grants to 105 schools
- Impacted over 30,000 students and 634 school staff
- \$21,000 in-kind funds and support



The Benefits of Your Involvement

- Education and Training Conferences
- Grant Opportunities and Resources
 - National
 - Ohio
- Technical Assistance
- Forum for Sharing
- Advocacy
- Contribute to real change
- Positively impact critical children's health issues
- Gain knowledge and expertise from diverse group of team members
- Share your experience and knowledge

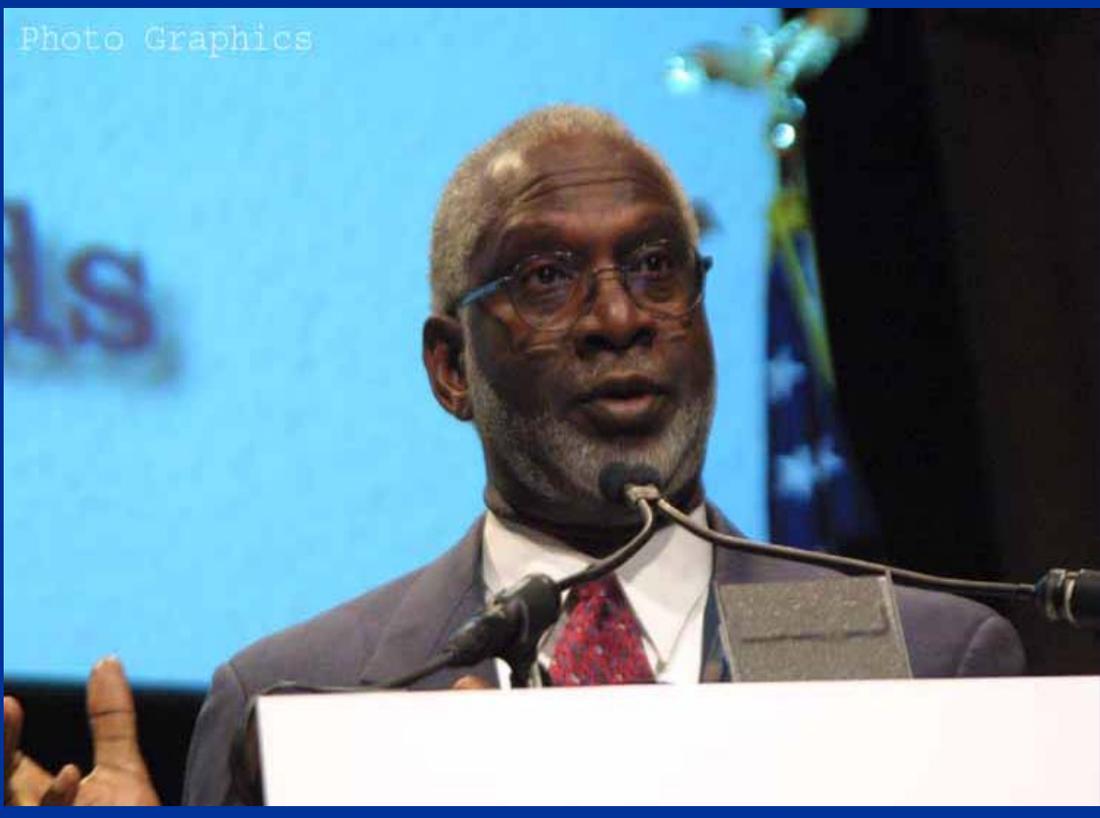
Get in the Zone !!!

- **Zone 1: Jan Meyer,**
 - jmeyer.OhioAFHK@gmail.com
 - 419-474-8528
- **Zone 2: Janet Bassitt,**
 - jbassitt@auglaizehealth.org
 - 419-738-3410
- **Zone 3: Donna Cook,**
 - cookd1@ccf.org
 - 216-839-3069
- **Zone 4: Betsy Barringer,**
 - ebarringer@ccesc.k12.oh.us
 - 330-424-9591 Ext 140
- **Zone 5: Court Witchsey,**
 - cvh@washingtongov.org
 - 740-374-2782
- **Zone 6: Deanna Putman,**
 - dputman@childrenshungeralliance.org
 - 937-534-0600
- **Zone 7: Deanna Putman,**
 - dputman@childrenshungeralliance.org
 - 937-534-0600
- **Zone 8: Jan Ritter,**
 - jan.ritter@nationwidechildrens.org
 - 614-722-3465
- **Zone 9: Sarah Papa,**
 - spappa@gcchd.org
 - 937-374-5662
- **Zone 10: Kelly Henry,**
 - khenry@ftmc.com
 - 419-660-2512

Call to Action

David Satcher, MD, PhD, Chair, Healthy Schools Summit

Photo Graphics



"There is no limit to what we can achieve when we combine with the right people.

Together we really can make a difference in the health of our nation's children."

Thank You