



**Meeting Minutes**  
**February 28, 2012**  
**11:00 AM – 11:40 AM**  
[Click here for a copy of the Agenda](#)

***Introductions:***

The following participants were on the call: Lisa Pardi (chair), Cameron McNamee, Sara Morman, Judi Moseley, Vince Caraffi, Nikesha Yarbrough, Dara Bakes, Jolene Defiore-Hyrmer, Donna Dickman, Lois Hall, Jessica Saunders, Susan Lawrence, and Suzanne Minnich.

***Policy Book / Policy Toolkit***

Cameron McNamee provided an update on the policy book / toolkit. The book will be printed and ready for distribution by the end of March. It is currently posted on our electronic toolkit site in its entirety and broken down by subject matter. Those materials can be accessed here: <https://sites.google.com/site/ipaag/>.

***Policy Book Distribution Day***

The group identified April 19<sup>th</sup> or April 26<sup>th</sup> as possible dates for the OIPP policy book distribution. It was decided that a Doodle will be sent out to gauge the availability of members. The general agenda was proposed included a brief tour of the state house followed by book distribution and meetings with policy makers. Those participating are expected to set up their own meetings with their individual state policy maker ahead of time utilizing the [Wisconsin Public Health Association guideline document](#) that will be distributed to members via email. The document also includes helpful do's and don'ts related to meeting with policy makers.

The purpose of this day will be to highlight the burden of injury and the existence of the OIPP among state policy makers with individual members providing insight into the injury prevention subject matter areas in which they are familiar. Due to the focused nature of this meeting, only OIPP members will be permitted to attend. *As a reminder: OIPP members are not to encourage policy makers to take a specific issue on a particular piece of legislation as this is considered lobbying.*

Lisa Pardi (chair) will send out an email asking volunteers to sign up and will coordinate. It is hoped that approximately 10-15 individuals will be able to participate.

***Policy Training***

Per CDC grant requirements, the OIPP/VIPP is required to hold an annual policy training. The group hopes to have something planned for Fall 2012. VIPP & Motor Vehicle Policy Grant staff has identified a specific training provided by the [Directors of Health Promotion and Education \(DHPE\)](#). This training has the following objectives:

1. Identify components of a powerful message
2. Identify techniques to stay on message during interviews
3. Identify key advocacy and communications strategies
4. Outline an advocacy and communications plan

The group discussed who the targeted audience would be and determined that it would be offered to a wide range of stakeholders including those comprising the OIPP.

Cameron provided an overview of a new introductory webinar offered by ODH on policy, systems and environmental change that will cover much of the basics and will serve as primer to the policy training offered by the OIPP.

The group is organizing a subcommittee to assist with the planning of the policy training. Nicole Hodges, Cameron McNamee, Vince Caraffi, Lisa Pardi and Donna Dickman have all volunteered to serve on this committee.

***Next Meeting***

For the general OIPP meeting on May 18<sup>th</sup>, members will be asked to briefly review their experience meeting with state policy makers to discuss injury prevention in Ohio. The IPPAAG will also convene during the May 18<sup>th</sup> OIPP meeting.

***Other Business***

Lois Hall mentioned the OPHA policy institute on March 27<sup>th</sup>. More information regarding registration is available here: <http://www.ohioph.org/tabs/events/eventdetails.aspx?EventId=684>