

Ohio Older Adult Fall Prevention Coalition Plan – 2014 – 2016

Goal 1: Promotion/Awareness for Older Adult Fall Prevention – To improve fall prevention awareness among seniors, providers and the public and promote evidence based fall prevention strategies.

Objective 1. To increase the knowledge of risk factors, prevalence, consequences, cost and prevention strategies among community members and seniors.

Strategy	Implementing Organizations and Partners	Lead	Implementation Timeframe		Funding Implication	Measure of Success
			Begin	End		
1.1.1 Maintain high-quality fall prevention web-pages (STEADY U) on the ODA website and the ODH Injury Prevention/ Falls website. Encourage Coalition members and their constituents to link to these sites.	ODH, ODA, all Coalition members	ODH, ODA	1/1/14	12/31/16	No additional funding required	The ODH and ODA websites will be routinely updated to include the most current information. Use analytics to track STEADY U and ODH webpage visits/shares.
1.1.2 Host a statewide conference offering comprehensive fall prevention awareness information for Coalition members and community partners.	Coalition Leadership Team and Coalition members	Coalition Leadership Team Promotion Workgroup and Coalition members	6/1/14	12/31/16	No additional funding anticipated; will consider registration fee to cover cost of speaker honoraria and food	At least one statewide conference will be provided by 12/16
1.1.3 Refresh the display board to have new photos/information each year, and include fall hazard information on the board(s).	Promotion Workgroup	Promotion Workgroup	3/1/14	12/31/16	No additional funding is required	Documentation of updates will be included in meeting notes

						and shared at the Coalition meetings.
1.1.4 Advance the awareness of the annual Falls Prevention Day and activities throughout the state.	Coalition members, ODH, ODA, NCOA	Promotion Workgroup	1/1/14	12/31/16	No additional funding is required	Coalition members will be surveyed to determine their local promotion and awareness activities

Objective 2. To increase the knowledge of risk factors, prevalence, consequences, cost and prevention strategies among caregivers and providers.

Strategy	Implementing Organizations and Partners	Lead	Implementation Timeframe		Funding Implication	Measure of Success
			Begin	End		
1.2.1 Identify a Provider Champion in each county where a Coalition member is employed.	All Coalition members, Ohio Academy of Family Physicians	Promotion Workgroup	3/1/14	12/31/16	No additional funding is required	A list will be completed showing the Provider Champions associated with each Coalition member organization
1.2.2 Provide a speaker toolkit for Coalition members and community provider champions to use in presentations.	All Coalition members, Promotion Workgroup	Promotion Workgroup	6/1/14	12/31/16	No additional funding is required	The toolkit will be developed and posted on the ODH/ODA websites

1.2.3 Document at least one provider presentation in each Coalition member community	All Coalition members, Promotion Workgroup	Promotion Workgroup	8/1/14	12/31/16	No additional funding is required	A list of provider presentations will be maintained by Coalition member community
1.2.4 Disseminate the ODA caregiver tip-sheet and other pertinent materials to Coalition members to provide to lay-person caregivers in their communities.	ODA, Coalition members, Promotion Workgroup	Promotion Workgroup	3/1/14	12/31/16	Additional funding might be needed to develop additional caregiver materials	Dissemination of these materials will be noted in the Coalition newsletter
1.2.5 Provide fall prevention displays/information at statewide professional association conferences annually.	Coalition coordinators, Leadership Team and Coalition members	Coalition coordinators and Promotion Workgroup	3/1/14	12/31/16	No additional funding is required	List of conferences attended will be maintained
1.2.6 Investigate, and share with the Coalition, any existing curriculums for home assessment training opportunities for professionals and lay people.	Coalition Leadership Team and Coalition members	Promotion Workgroup	5/1/2014	12/31/16	No additional funding required	Identification of existing home assessment curriculums used in Ohio.
Objective 3. Promote the CDC STEADI toolkit among providers in Ohio.						
1.3.1 Identify promotional strategies and opportunities for the CDC STEADI toolkit among Ohio's clinicians and providers.	ODH, OAFP, Coalition members	Promotion Workgroup	3/1/14	12/31/16	No additional funding required	STEADI promotional plan will be shared and opportunities documented.

1.3.2 Identify and recommend speakers to promote the STEADI toolkit at statewide and/or regional conferences/exhibits.	Coalition members	Promotion Workgroup	5/1/14	12/31/16	No additional funding required	List of Coalition member speakers will be maintained and engagements documented
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Goal 2: Infrastructure – To build and support a sustainable network of Older Adult Falls Prevention advocates.

Objective 1. Build the Older Adult Falls Coalition through continuous assessment and recruitment of membership.

Strategy	Implementing Organizations and Partners	Lead	Implementation Timeframe		Funding Implication	Measure of Success
			Begin	End		
2.1.1 Assess coalition membership for broad representation across all disciplines and regions of Ohio. Identify areas for recruitment (i.e pharmacists association)	Coalition members and Leadership Team	Coalition Leadership Team	4/1/14	4/1/16	No additional funding required	Report to the full Coalition on areas for recruitment.
2.2.2 Survey Coalition membership to determine members level of engagement and strategize for additional ways to		Infrastructure Workgroup			No additional funding required	Completion of the survey and disseminate the results to all

engage members.						Coalition members.
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Objective 2. Provide resources for local communities to enable provision of fall prevention programming.

Strategy	Implementing Organizations and Partners	Lead	Implementation Timeframe		Funding Implication	Measure of Success
			Begin	End		
2.2.1 Develop annual RFP for local fall prevention minigrants.	Coalition Leadership Team	Infrastructure Workgroup	3/1/14	3/31/16	No additional funding is required to develop the RFP	Annual RFPs will be available for 2014, 2015 and 2016
2.2.2 Provide funding for selected migrant projects each year.	Coalition members and Leadership Team	Infrastructure Workgroup	4/1/14	4/1/16	No additional funding is required.	Lists of funded projects will be maintained
2.2.3 Project reports will include recommendations for sustainability of their work once migrant funding ends.	Funded Coalition Member Organizations	Infrastructure Workgroup	12/31/14	12/31/16	No additional funding is anticipated	Annual Migrant reports will include sustainability plans
2.2.4 Create materials for local communities to download in order to develop their own falls preventions display board and make them available to all	Coalition members	Infrastructure Workgroup	3/1/14	12/31/16	No additional funding is anticipated	Materials will be made available to the Coalition.

coalition members.						
2.2.5 Create sustainable opportunities for Ohio to have evidence based tai chi programs for older adult falls prevention.	Coalition members	Infrastructure Workgroup	3/1/14	12/31/16	No additional funding is anticipated at this time.	List of training opportunities and those trained will be maintained

Goal 3: Policy – To provide information to organizational, local and state leaders resulting in legislation, regulations and/or policies that address fall prevention interventions.

Objective 1. Identify and champion 2-3 policy priorities to support/follow at state level.

Strategy	Implementing Organizations and Partners	Lead	Implementation Timeframe		Funding Implication	Measure of Success
			Begin	End		
3.1.1 Contact ODH, ODAS, ODPS, ODD, NCOA, CDC, OIPP Policy Action Group and other states to identify fall prevention policies adopted in other areas.	ODH, ODA, Coalition Members	Coalition Coordinators, Leadership Team, Policy Workgroup	3/1/14	12/31/16	No additional funding is required	List of others' adopted policies will be maintained
3.1.2 Survey Coalition members and provider champions to determine priority policies to champion in Ohio.	Leadership Team, Coalition members	Policy Workgroup	6/1/14	6/1/15	No additional funding is required	Survey results will be shared
3.1.3 Identify strategies for moving policy priorities through system.	Leadership Team and Coalition members	Policy Workgroup	9/1/14	12/31/16	No additional funding is required	Strategic Plan for policy adoption will be prepared.

3.1.4 Prepare talking points and fact sheets for each policy to be championed.	Leadership Team and Policy Workgroup	Policy Workgroup	11/1/14	12/31/16	No additional funding is required	Fact Sheets and talking points will be posted to websites and shared with members
3.1.5 Develop a policy/advocacy presentation for Ohio legislators.	Policy Workgroup, ODH, ODA	Policy Workgroup	3/1/14	12/31/16	No additional funding is required	Agenda for policy/advocacy session will be prepared

Objective 2. Provide a list of recommended policies that could be implemented among Coalition members and their constituent communities.

Strategy	Implementing Organizations and Partners	Lead	Implementation Timeframe		Funding Implication	Measure of Success
			Begin	End		
3.2.1 Identify current policies in use among Coalition member organizations.	Coalition members, Policy Workgroup	Policy Workgroup	8/1/14	12/31/16	No additional funding required	Survey of coalition members will be completed
3.2.2 Disseminate existing/current policies that have been adopted.	Coalition members, Policy Workgroup	Policy Workgroup	12/31/14	12/31/16	No additional funding required	Documentation of sharing these policies will be maintained in Coalition newsletters and

						websites
3.2.3 Identify and share additional organizational policies that could be recommended to Coalition member organizations.	Coalition members and University partners (intern project)	Policy Workgroup	10/1/14	12/31/16	No additional funding required	List of possible organizational policies will be compiled and posted to websites
3.2.4 Identify and share possible funding opportunities for state and local fall prevention efforts.	Coalition members, ODH, ODA and Coalition Coordinators	Infrastructure Workgroup	1/1/14	12/31/16	No additional funding required	Possible funding sources will be shared via Coalition e-news
3.2.5 Review the literature and local examples to identify data to support the return on investment of fall prevention activities.	Leadership Team and Coalition members	Infrastructure Workgroup	1/1/14	12/31/16	No additional funding required	Literature review will be provided to support budget request

Goal 4: Monitoring Trends for Fall-Related Data – To capture and use quality fall-related data in order to monitor trends.

Objective 1. Obtain appropriate fall-related data analyses/summaries from reputable sources on an annual basis.

Strategy	Implementing Organizations and Partners	Lead	Implementation Timeframe		Funding Implication	Measure of Success
			Begin	End		
4.1.1 Identify appropriate sources for quality fall-related data to be monitored annually.	ODH, ODA, Coalition members	Data Workgroup	1/1/14	12/31/16	No additional funding required	List of applicable data sources/sets will be developed and maintained
4.1.2 Obtain updated data sets/summaries from pertinent sources annually.	ODH, ODA, Coalition members	Data Workgroup	6/1/14	12/31/16	No additional funding required	Data sets and/or summaries will be obtained and posted on ODH/ODA websites as appropriate
4.1.3 Compile and prepare data summaries across data sets in user-friendly formats.	ODH, ODA	ODH, ODA, Data Workgroup	6/1/14	12/31/16	No additional funding will be required	Data compilation summaries will be posted to ODH, ODA and other websites

Objective 2. Share fall-related data in user-friendly formats.

Strategy	Implementing Organizations and	Lead	Implementation Timeframe	Funding Implication	Measure of Success
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	Partners		Begin	End		
4.2.1 Share fall-related data summaries with Coalition members regularly.	ODH, ODA, Leadership Team	ODH, ODA	3/1/14	12/31/16	No additional funding required	Coalition agendas and e-news will document access to and discussion of available data summaries
4.2.2 Develop standard fall-related data presentations for use by Coalition members and speakers.	ODH, ODA and Data Workgroup	ODH, ODA	6/1/14	12/31/16	No additional funding required	Data presentations will be shared with Coalition members and posted on appropriate websites
4.2.3 Promote Infographic items available for Facebook to highlight key data facts about falls, including costs incurred.	ODH, ODA and Data Workgroup	ODH, ODA	8/1/14	12/31/16	No additional funding will be required	List of Facebook posts and Infographic will be shared with Coalition and posted on members' social media sites