

Peer 2 Peer
January 28th 2016
Facilitated by: Shannon
Morano: PPSWO

RESOURCES TO SPOTLIGHT
YOUR PROGRAM'S AMAZING
ACCOMPLISHMENTS----
WHAT'S WORKING ABOUT
OUR WORK!

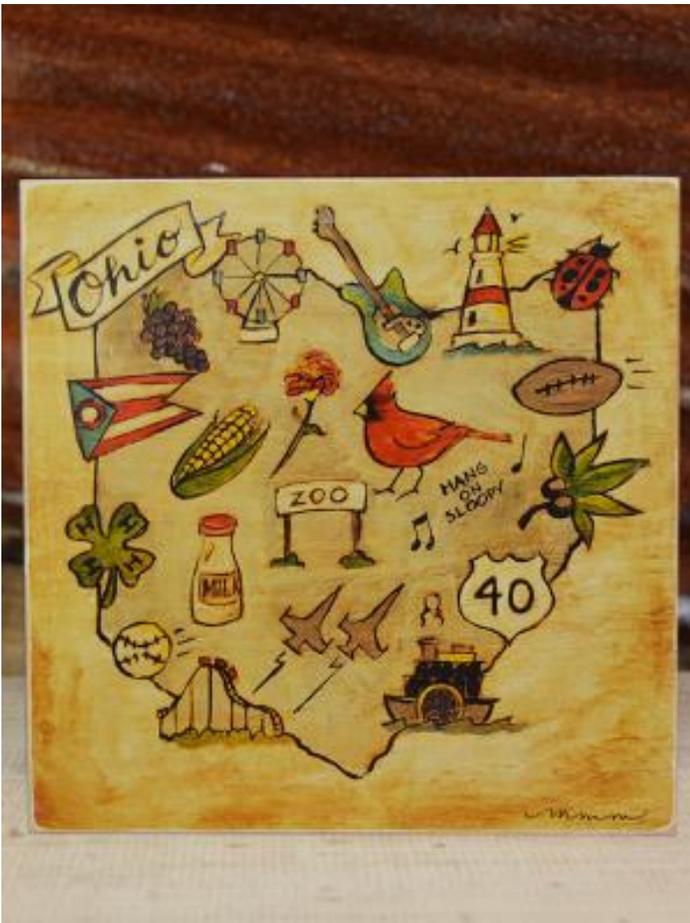
ODH RPE Peer to Peer

Welcome we will get started soon



- ▶ Mute your phone - don't put us on hold.
- ▶ Don't be a troll - We are a sharing and learning community and need to hear your opinion and ideas.

Introductions:



- ▶ Name
- ▶ Agency
- ▶ Where it is located on the map
- ▶ Share one thing you do for self care

- ▶ *Artwork by Ohioan Molly Mattin*



Empowerment Evaluation Toolkit

A TOOL TO HELP BUILD YOUR
EVALUATION CAPACITY

Learning Objectives

- ▶ At the conclusion of the webinar participants will increase their knowledge of the evaluation resources to highlight their program success
 - ▶ Through reviewing each of the resources participants & when they are used
- ▶ The participants will understand at least two ways that they can use evaluation results to demonstrate program success & to make programmatic improvements/changes
 - ▶ By colleagues sharing examples from their work

What is the EE Toolkit?

- ▶ The toolkit is a resource to help you plan your evaluation
- ▶ Develop your evaluation plan-decide on measuring success
- ▶ Report your program results
- ▶ Use your evaluation findings to inform your practice
- ▶ Four Examples
 - ▶ PPCA---Beth & Kendra
 - ▶ Item Bank & Outcome Reporting---Shannon
 - ▶ The Monkey Jacket---Danielle
 - ▶ Success Stories---Sandra

What is in the EE Toolkit?

▶ Toolkit 3 Parts:

1. Evaluation Planning
2. Data Collection & Analysis
3. Presenting & Using Evaluation Findings

Part 1: Evaluation Planning

- ▶ Determining Needs & Resources
- ▶ Developing Outcomes & Logic Models
- ▶ Planning your Evaluation Methods

Example: “Primary Prevention Capacity Assessment”

Part 2: Data Collection and Analysis

- ▶ How to Tame the Survey Beast
- ▶ Sampling Strategies
- ▶ Choosing Data Entry & Analysis Tools
- ▶ Data Worksheet Setup & Data Cleaning,
- ▶ Designing Data Entry Friendly Surveys

Example: “The Item Bank”

Part 3: Presenting and Using evaluation findings

- ▶ Presenting Evaluation Result
- ▶ Using Evaluation Findings for Continuous Quality Improvement

Example: “The Monkey Jacket”

Toolkit content

- ▶ Each part has the following sections
 - ▶ Overview
 - ▶ Tip Sheet
 - ▶ Check List
 - ▶ Examples
 - ▶ Resources

Where can I get the EE Toolkit?

- ▶ ODH Website

- ▶ <http://www.healthy.ohio.gov/en/sadv/sviolenceprev/rp/eval.aspx>

- ▶ ODVN Website

- ▶ <http://www.odvn.org/prevention/empowerment-toolkit.html>

- ▶ Can review discussion on Prevent Connect

- ▶ <http://www.preventconnect.org/2012/01/empowerment-evaluation-toolkit/>

Primary Prevention Capacity Assessment

STRENGTHENING PRIMARY
PREVENTION & EVALUATION
CAPACITY

What is the PPCA? Purpose

- ▶ The PPCA is a tool that helps us assess Primary Prevention & Evaluation Capacity for our work in Ohio
 - ✓ Provides an opportunity for RPE grantees to reflect on capacity & prioritize TTA needs to build prevention & evaluation capacity
 - ✓ ODH uses results to customize individual site support & inform statewide TTA (annual conference & regional meetings)
 - ✓ Use to monitor growth in capacity & determine plan for on-going staff TTA (report to CDC annually in our Evaluation Report)

How was the PPCA Developed?

- ▶ The Primary Prevention Capacity Assessment
 - ▶ Developed by the RPE team, 3 RPE pilot projects, & the empowerment evaluator
 - ▶ Based on the work of the Virginia Sexual & Domestic Violence Action Alliance, Dr. Ortega's dissertation work & Nations, Crusto, Wandersman, et. al. work on primary prevention & outcome measurement capacity building
 - ▶ Under development & piloted for one year prior to implementation & updated (I & E section) in 2014
 - ▶ Is available in Microsoft WORD & Survey Monkey
 - ▶ Administered in January-February of each year

What is in the PPCA?

- ▶ Three Scored Sections
 1. Program Characteristics
7 Items Associated with Program Characteristics of Effective Primary Prevention Strategies (35 points)
 2. Matching Program with Participants
2 Items (10 points)
 3. Implementation & Evaluation
9 Items (45 points)
- ▶ Final Section (not scored)
 - ▶ Barriers & Challenges
 - ▶ Successes & Lessons Learned
 - ▶ Develop an Action Plan to address strengths & areas of improvement & TTA Priorities

How is the PPCA Scored?

- ▶ Each factor is scored low to high using a five point scale
 - ▶ Choose the description of the characteristic that most closely describes your strategies/activities
 - ▶ Think of your strategies/activities broadly when using the assessment
- ▶ Total each section score
- ▶ Overall score =sum of the section scores
- ▶ Use your scores to help determine your action plan & TTA needs

RPE Item Bank

CONNECTING LEARNING
OBJECTIVES TO OUTCOMES

Purpose of Item Bank

- Standardize the learning objectives & the outcome measures across the state
- Connect the learning objectives & outcomes to the curriculum
- Ensure that the curriculum supports a primary prevention focus
 - Promote healthy relationships & behaviors
- Initially, familiarize the sites with the process by starting out small and expanding use in future years
- Incorporate the primary prevention best practices supporting the PPCA tool

Content

Content Area & Learning Objectives

| Content Area | Learning Objective |
|---|--|
| A. Sexual Assault, Coercion & Consent | Differentiate between sexual assault, sexual harassment, coercion and consent. |
| B. Intimate Partner Violence & Sexual Violence Attitudes | Identify attitudes that support gender equity and healthy relationships. |
| C. Bystander Behavior | Cite examples where they would safely intervene in an unhealthy relationship. |
| D. Communication | Demonstrate respectful communication with others. |
| E. Gender Stereotyping in Media & Culture | Recognize how stereotypes and societal factors contribute to sexual and intimate partner violence. |
| F. Violence & Oppression | Identify how violence against women is linked to other forms of violence and oppression. |
| G. Healthy Relationships | Demonstrate ways to build healthy relationships. |
| H. Conflict Management | Demonstrate communication techniques to manage conflict. |

Tips: Selecting Items

Before you choose ask:

- ✓ Does this item fit the learning objective for my participants?
- ✓ Does the wording of the item fit with the participants?
- ✓ Do the items align with my curriculum?
- ✓ Are the items age appropriate in language & life experiences for the participants?
- ✓ Do the items align with the type of outcome we want to measure?

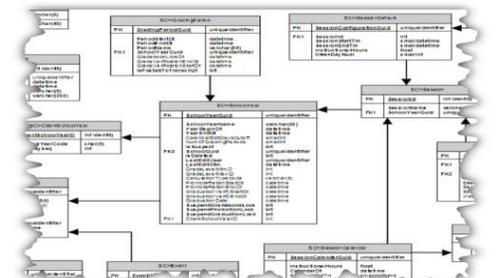
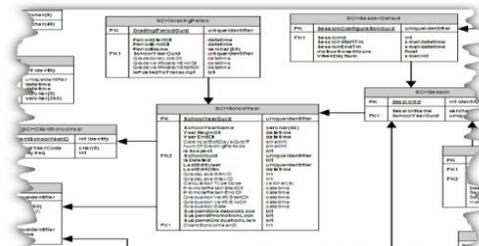
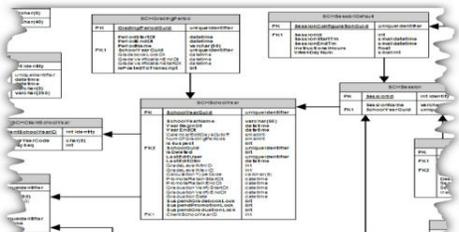
Tips: Data Collection & Entry

When you select your items make sure to:

- ✓ Change your data entry system to match the new items
- ✓ Have a method for linking pre and post test results to the individual if you intend to measure individual change

If your intent is to determine overall classroom or group change:

- ✓ Make sure you have a way to link the pre and post test results to the classroom or group



Monkey Jackets & Outcome Reports

- ▶ We have a pretty expansive compendium of questionnaires in our Shared Survey Monkey so you don't have to reinvent the wheel
- ▶ We created a standardized "reporting jacket" so you all could have something when it comes time to share your data with your stakeholders
- ▶ The jacket is a neat, easy to complete template that walks you through each of the components of a report that any stakeholder will be able to understand.
- ▶ The template can be customized if you need to do that for a particular stakeholder group.

Outcome Reports

- ▶ Your outcome reports are directly linked to your Item Bank Questions
 - ▶ The outcome report is generated from your Item Bank Results and is a Form Report that you submit to ODH-RPE
 - ▶ Currently you are not required to submit an Outcome Report, but you will be required to start submitting them the next RPE Funding Cycle.—Expect an e-mail soon with more guidance
 - ▶ The Outcome Report demonstrates your outcome achievement on your selected Items in the Item Bank for your prevention efforts.
 - ▶ We use the Outcome Reports to determine training and technical assistance needs, to plan for site visits and to plan for statewide conference topics
 - ▶ We also use the Outcome Reports to improve our Item Bank Reporting system & guidance
 - ▶ Finally, we use the Outcome Reports as well as all of the other data you all submit as part of our Evaluation Report to The Centers for Disease Control & Prevention

Using Your Data With Your Stakeholders:

Danielle Cisterino-Hajdu Teen Pep Toledo

- ▶ What is Teen PEP? Peer leadership; training and presentations
- ▶ Data for schools; seeing the effectiveness of the program
- ▶ Data as a tool to design culturally specific education

Success Stories

TIME TO BRAG SO OTHERS
CAN KNOW THE GREAT
WORK YOU DO

COMING DUE:
FEBRUARY 15, 2016!!

What is a Success Story?

- ▶ A narrative that outlines your program's accomplishments.
- ▶ A tool to help tell the story of how your work achieves its goals.
- ▶ Describes the progress, lessons learned, & benefits of your program.
- ▶ Should be used to inspire your colleagues & community so they know more about the amazing work you are doing to prevent violence.

What makes a good Success Story?

- ▶ Demonstrates how your solution addresses the challenge & achieves results
- ▶ Includes compelling facts & relevant available data
- ▶ Catches the attention of your audience
- ▶ Tells who benefits & why they benefit
- ▶ Describes results that are valued by the audience
- ▶ Frames results language around positive outcomes
- ▶ Is easy to read & understand
- ▶ Explains your role in community success
- ▶ Makes a clear link in your success story to primary prevention & RPE funding goals

Why are Success Stories important?

- ▶ Celebrate your achievements with colleagues & stakeholders
- ▶ Connect with your community
- ▶ Spread the word about your program
- ▶ Demonstrate accountability & progress for RPE funds
- ▶ Show the positive difference you are making in people's lives & in the community
- ▶ Funders share the stories with their sponsors to demonstrate innovation & potential for replication

How can Success Stories be used?

- ▶ Engage new stakeholders or potential community partners
- ▶ **Nominating a program or individual for awards & recognition**
- ▶ News story for local media
- ▶ **When submitting workshop proposals for presentations & trainings**
- ▶ Internal communication at staff meetings, board meetings, & agency newsletters
- ▶ **To introduce visiting elected officials to your work**
- ▶ In annual reports for funders
- ▶ **As promotional tools for your agency**
- ▶ **In performance reviews (yes, don't forget about using them for your annual reviews!)**
- ▶ To help staff members understand your prevention work & its impact in the community
- ▶ Some of them may even go to Congress or Legislature to help make funding decisions!

What format should I use for my Success Story?

- ▶ **Use Veto Violence Format:** <http://vetoviolence.cdc.gov/index.php/success-stories/>
 - ▶ Provides a snapshot of your story so you don't overwhelm your audience.
 - ▶ You can tailor the story to your audience
 - ▶ It has a step by step guide to write your story that is easy to follow
 - ▶ Your story is framed around your organization's impact on the community
 - ▶ It ensures your story is primary prevention focused.

Questions & Answers

- ▶ **Suggestions for more guidance on using the tools?**
- ▶ **Is there any interest in having us put the EE Toolkit in ONE downloadable file for easy upload to your desktop/laptop?**
- ▶ **Where can I find Success Stories? Where are they shared?**
 - ▶ Currently shared on the SA Ohio listserv
 - ▶ OAESV does a summary of success stories & we use them at the Annual Conference
- ▶ **Now that you've had a chance to become a bit more familiar with some of the tools we have for you---**
 - ▶ Do you feel more likely to use them?
 - ▶ Do you feel more comfortable using them?