

RUTGERS STUDY FINDS MANY CONSUMERS IGNORE FOOD PRODUCT RECALLS

NEW BRUNSWICK, N.J. – Rutgers' Food Policy Institute (FPI) released a study today showing that many Americans fail to check their homes for recalled food products. Only about 60 percent of the studied sample reported *ever* having looked for recalled food in their homes, and only 10 percent said they had ever found a recalled food product.

The study was based on a survey of 1,101 Americans interviewed by telephone from Aug. 4 to Sept. 24, 2008. The study can be downloaded at www.foodpolicy.rutgers.edu.

Most respondents also said they pay a great deal of attention to food recalls and, when they learn about them, they tell many other people. But 40 percent of these consumers think the foods they purchase are less likely to be recalled than those purchased by others, appearing to believe that food recalls just don't apply to them.

"Despite widespread awareness of recent foodborne illness outbreaks, and a sense that the number of food recalls is increasing, about half of Americans say that food recalls have had no impact on their lives," said psychologist William K. Hallman, a professor of human ecology at Rutgers, The State University of New Jersey, School of Environmental and Biological Sciences.

"Getting consumers to pay attention to news about recalls isn't the hard part but getting them to take

What is a Food Recall? (FDA)

“Recalls are actions taken by a firm to remove a product from the market. Recalls may be conducted on a firm's own initiative, by FDA request, or by FDA order under statutory authority.”

Recall Causes

- **Illnesses linked to a food product**
- **Contamination found in a food product**
- **Under processing of a food product**
- **Undeclared ingredient**
- **Mislabeling issue**
- **Food allergen issue**
- **Inferior imported food products**

FDA - Recall Classification

Class I

recalls are for dangerous or defective products that predictably could cause serious health problems or death.

Examples of products that could fall into this category are a food found to contain botulin toxin, food with undeclared allergens.

FDA - Recall Classification

Class II

recalls are for products that might cause a temporary health problem, or pose only a slight threat of a serious nature.

One example is a ready to eat product contain undeclared ingredient such as color, FD&C Yellow #5.

FDA - Recall Classification

Class III

recalls are for products that are unlikely to cause any adverse health reaction, but that violate FDA labeling or manufacturing regulations.

Examples might be a container defect (plastic material delaminating or a lid that does not seal); off-taste, color, or leaks in a bottled drink, and lack of English labeling in a retail food.

FDA Recall Notification

- FDA notifies the firm of the classification and necessary changes in its recall strategy, including the need for press releases for those recalls conducted voluntarily.

FDA Recall Notification

- FDA publishes all recalls on the FDA Internet site and ensures that the public is warned about products that are hazardous to health.
- FDA distributes recall information to other federal and state government agencies and to foreign governments.



Search



Peanut Butter and other Peanut Containing Products Recall List

Email this page Print this page Change font size

FDA Home > Peanut Butter and other Peanut Containing Products Recall List Home

Information current as of 12 PM June 12, 2009
3916 entries in list

[Peanut Containing Product Recall \(Salmonella Typhimurium Outbreak\): Main Page](#)

Update on FDA's Investigation

New [Peanut Corporation of America Provides Further Information Regarding Recalled Products](#) [EXIT Disclaimer](#)

The Peanut Corporation of America (PCA) has announced that because of its bankruptcy proceedings, it is no longer able to communicate with customers of recalled products.

PCA customers should contact [FDA recall coordinators](#) regarding the proper disposition of recalled products.

***Note:** This list includes human and pet food subject to recall in the United States since January 2009 related to peanut products distributed by Peanut Corporation of America. This list will be updated as new information is received. The information is current as of the date indicated. Once included, all human and pet food recalls will remain listed. If we learn that any information is not accurate, we will revise the list as soon as possible. When available, this database also includes photos of recalled human and pet food products that have been voluntarily submitted by recalling firms to the FDA to assist the public in identifying those products that are subject to recall.*

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Browse by Peanut Containing Products Or

By Search

Topics on this Page

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- [Dressing and Seasoning Product Recalls](#)
- [Fruit and Vegetable Product Recalls](#)
- [Ice Cream Product Recalls](#)
- [Peanut Product Recalls](#)
- [Peanut Butter Product Recalls](#)

GO

You can search by:

- Brand Name (Example: Austin Quality Foods, Keebler)
- UPC Code (Example: 54807-59114)
- Product Description (Example: Crackers with Peanut Butter)
- Any combination of: brand name, description, UPC code

If...

- Firm refuses to recall or sub-recall after being requested to do so by the FDA;
- Firm fails to complete a recall in a timely fashion; and,
- FDA has reason to believe that a recall strategy is not effective

FDA may take further action...

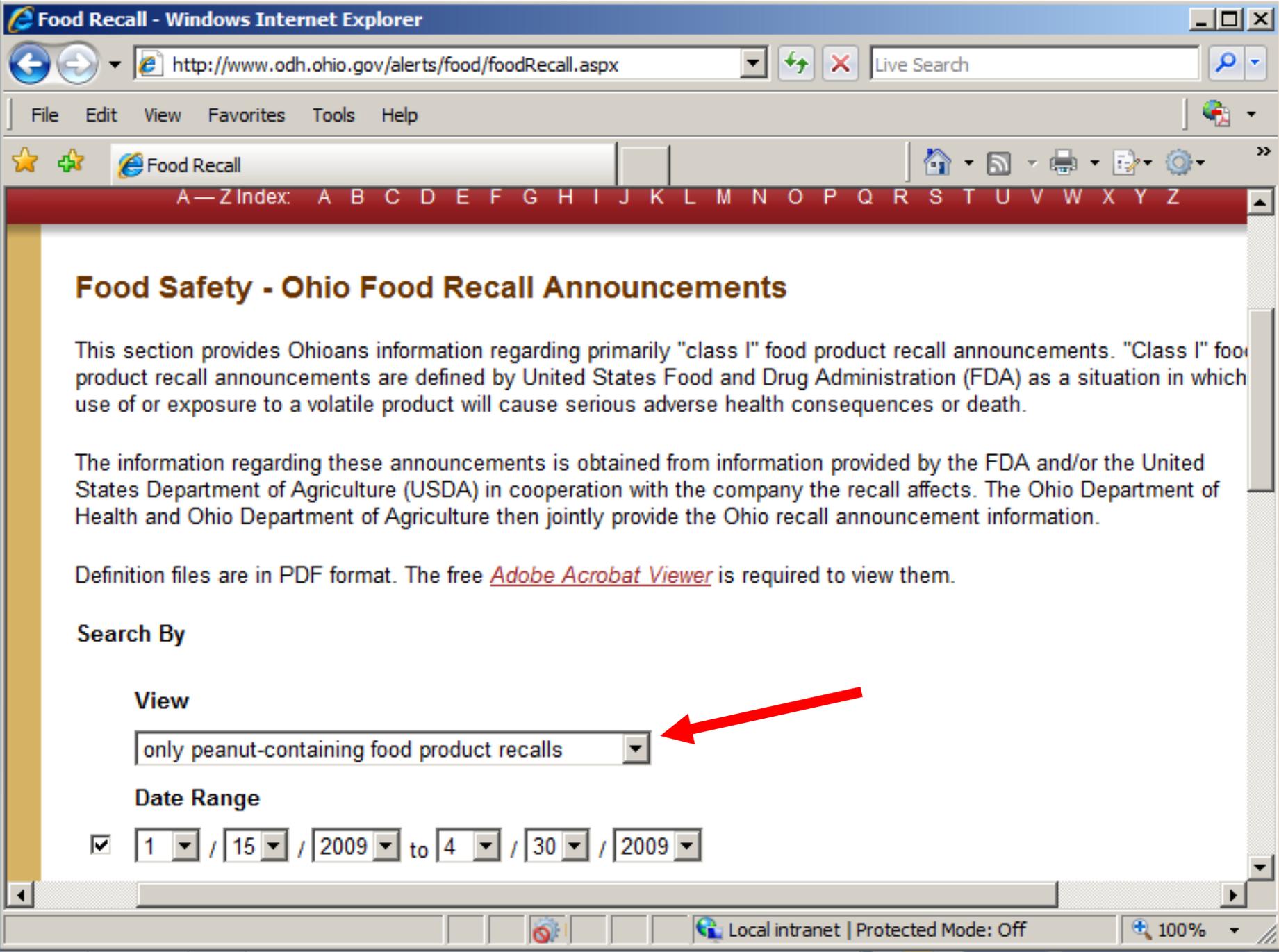
- further public warning,
- multiple seizures,
- and injunction.

ODH/ODA Role

- Monitor FDA for food recall information
(FDA stated that their website reported 48 million hits for the time period)
- Distribute food recall information
- Post food recall information to each agency's website

ODH/ODA Role

- Primarily class I recalls – some class II
- Product distribution is considered
- Bordering states
- Internet sales & mail order
- Link to an outbreak investigation



Food Safety - Ohio Food Recall Announcements

This section provides Ohioans information regarding primarily "class I" food product recall announcements. "Class I" food product recall announcements are defined by United States Food and Drug Administration (FDA) as a situation in which use of or exposure to a volatile product will cause serious adverse health consequences or death.

The information regarding these announcements is obtained from information provided by the FDA and/or the United States Department of Agriculture (USDA) in cooperation with the company the recall affects. The Ohio Department of Health and Ohio Department of Agriculture then jointly provide the Ohio recall announcement information.

Definition files are in PDF format. The free [Adobe Acrobat Viewer](#) is required to view them.

Search By

View

only peanut-containing food product recalls



Date Range

1 / 15 / 2009 to 4 / 30 / 2009



Meijer Announces Voluntary Recall for Some Meijer Brand Peanuts and Ice Cream Novelties Citing Possible Health Risk	1/30/2009
Orchard Valley Harvest Announces Urgent Nationwide Voluntary Recall for Peanuts Because of Possible Health Risk Breaks® Peanut Butter Cookie Dough Due to Possible Health Risk Breaks® Peanut Butter Cookie Dough Due to Possible Health Risk	1/30/2009
Rain Creek Baking Corporation Announces An Expanded Voluntary Withdrawal of Peanut Butter Turtles, Peanut Butter Baskets and Peanut Butter Princesses Due to Possible Health Risk	1/30/2009
Simbree Energy Foods RECALLS Simbree® Oat Almond Pistash, Simbree® Almond Pistachio Energy Bites and Simbree® Oat Bites with Peanuts, Almonds and Pistachios/ Bouchées d'avoine aux arachides, amandes et pistaches Because of Possible Health Risk	1/30/2009
Voluntary Recall Alert: Chef Pierre Chocolate Peanut Butter Silk Pie	1/30/2009
Wells' Dairy Announces Voluntary Recall of Select Blue Bunny® Products Because of Possible Health Risk	1/30/2009
Peanut Corporation of America Expands Nationwide Recall of Peanut Products PCA Announces the Voluntary Recall of All Peanuts and Peanut Products Shipped from Georgia Plant	1/29/2009
Uncle Eddies Vegan Cookies Announces Recall of Uncle Eddies Vegan Peanut Butter Chocolate-Chip Cookies Because of Possible Health Risk	1/29/2009
ALDI Statement Regarding Peanut Butter Products Recall	1/28/2009
Carolina Prime Pet Announces Nationwide Recall of Dog Treats	1/28/2009
Creative Energy Foods, Inc. Recalls Nutrition Bars Due To Possible Health Risk	1/28/2009