

know the colon cancer facts



When found early, colon cancer has a 90% survival rate.¹



Who should get screened?¹

- Men and women over age 50
- Those with a family history of colon cancer
- Individuals with chronic bowel and digestive diseases
- Anyone with a previous abnormal colonoscopy finding
- Anyone over 50 who hasn't had a colonoscopy in the last 10 years



Don't let colon cancer surprise you.

People over 50 – regardless of their health – should get screened for colon cancer. That's according to leading physicians' groups and public health groups.²

Have a colonoscopy and have the confidence that if it finds a problem, there are treatment options.

A minimally invasive colon surgery means*:

- less time in the hospital
- less recovery time
- less scarring
- less pain
- fewer complications

*when compared to open surgery.^{3,4}

Colon cancer is a surprise no one wants, but there's something you can do about it.

As with any procedure, colonoscopies and colon surgeries may present risks. You should consult your physician to see what procedures are right for you.

■ **Learn more about screening and treatment options for colon cancer at www.colonsurgeryinfo.com.**

¹ Ries LAG, et al (eds.) Seer Cancer Statistics Review, 1975-2003. National Cancer Institute, 2006.

² American Cancer Society: Colorectal Cancer Facts & Figures: Special Edition 2005. [Online] 11/21/07 http://www.cancer.org/docroot/STT/content/STT_1x_Colorectal_Cancer_Facts_and_Figures_-_Special_Edition_2005.asp

³ Roumm, A R, Pizzi, L, Goldfarb, NI, Cohn, H. Minimally Invasive, Minimally Reimbursed? An Examination of Six Laparoscopic Surgical Procedures. Surg Innov. 2005; 12; 261.

⁴ Noel J, Fahrbach K, Estok R. Minimally invasive colorectal resection outcomes: short-term comparison with open procedure. J Am Coll Surg. 2007; 204:291-307.