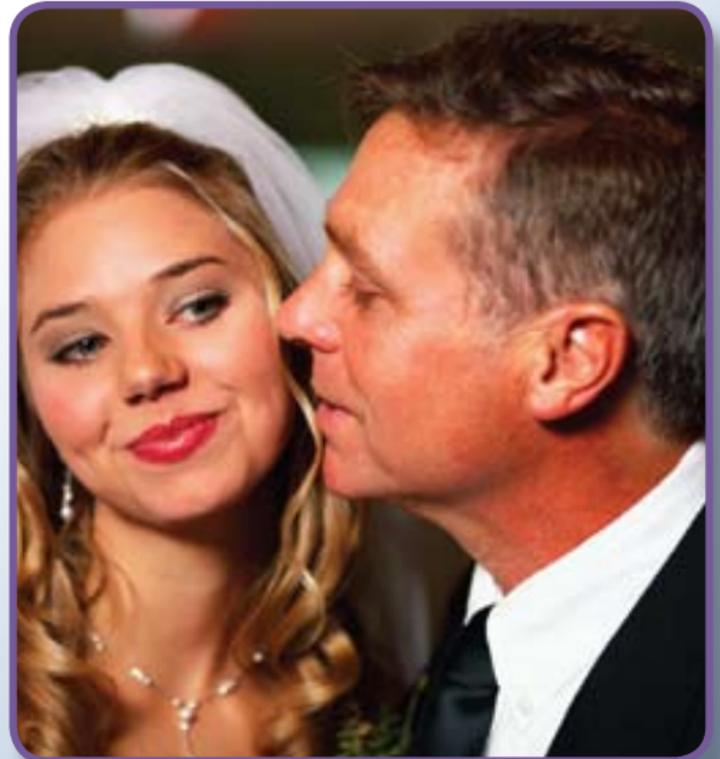


When you turned 50,
you got invited to a lot of things.

This is your VIP invitation to
A Colon Cancer Screening

*Colon cancer:*¹

- Is the #2 cancer killer in the U.S.
- Affects 1 in 18 people in their lifetime
- Impacts both men and women
- Occurs 90% of the time in people 50 years and older



Don't let colon cancer surprise you.

If you're 50 or older, you should get screened for colon cancer. Know that if you are surprised, there are treatment options available.

Colon cancer is curable.

Minimally invasive colon surgery is one treatment option. This means:*

- shorter recovery
- less time in the hospital
- less pain
- less scarring
- fewer complications

*when compared to open surgery^{2,3}

■ **Learn more about screening and treatment options for colon cancer at www.colonsurgeryinfo.com.**

¹ American Cancer Society: Colorectal Cancer Facts & Figures: Special Edition 2005. [Online] 11/21/07 http://www.cancer.org/docroot/STT/content/STT_1x_Colorectal_Cancer_Facts_and_Figures_-_Special_Edition_2005.asp

² Roumm, A R, Pizzi, L, Goldfarb, NI, Cohn, H. Minimally Invasive, Minimally Reimbursed? An Examination of Six Laparoscopic Surgical Procedures. Surg Innov. 2005; 12; 261.

³ Noel J, Fahrbach K, Estok R. Minimally invasive colorectal resection outcomes: short-term comparison with open procedure. J Am Coll Surg. 2007; 204:291-307.

Company logo

Presort First Class
U.S. Postage
PAID
Your town
Permit No. XXXX

Mailing Address Here
1234 Any Street
Any Town, ST 12345