

# Ohio Tobacco Collaborative

*As of July 2012, approximately 2.2 million Ohioans will retain access to the Ohio Quit Line because their employer or health plan joined the Tobacco Collaborative.*

*The Quit Line also continues to serve pregnant women, uninsured, and Medicaid callers not enrolled in a managed care plan. All other callers are referred back to their health plan or employer for the cessation services that are required under federal law.*

## Health Plans that are supporting the Tobacco Collaborative

Health Plan	Members (approximate)
Centene/Buckeye Community Health Plan	158,500
Kaiser Permanente	92,000
Medical Mutual of Ohio	1,500,000
Paramount/ProMedica	187,000
SummaCare	80,000
United Healthcare Community Plan (formerly Unison)	120,000 Medicaid
<b>Subtotal</b>	<b>2,137,500</b>

## Employers that have joined the Tobacco Collaborative

Employers	Ohio Employees
Cleveland Clinic Job Applicants	Varies
Columbus Hospitality	500
Columbus Zoological Park Association	400
Denison University	1,300
ECP Corp/Polycase	65
General Mills Ohio	1,200
Guernsey County Employees	600
Mentor Public Schools	1,000
Mount Carmel (Diley Ridge Medical)	110
Ohio Health	15,000
Ohio State University	Research study
Perry County	520
Robinson Memorial	1,356
Rudolph Libbe Companies	350
SummaHealth (for employees)	8,000
Swagelok	4,000
Wellness Council	Varies
<b>Subtotal</b>	<b>34,401</b>

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# Ohio Cessation Benefits Team

