

World No Tobacco Day—May 31, 2011

On May 31, 2011, join people from around the globe as they abstain from all tobacco use in celebration of World No Tobacco Day. Since 1987, people around the world have quit using tobacco for one day a year to envision a world free of the burden of tobacco.

The theme of 2011 World No Tobacco Day is **The World Health Organization's Framework Convention on Tobacco Control (FCTC)**. The FCTC is the first global health treaty negotiated under the auspices of the World Health Organization. The FCTC delineates evidence-based practices for countries to implement to combat the terrible toll of tobacco use. The FCTC is one of the most widely embraced treaties in the history of the United Nations with more than 170 countries signing. The treaty exemplifies the commitment of millions of people to a world free of tobacco.

This year, encourage those you love to take the opportunity of World No Tobacco Day to call the Ohio Tobacco Quit Line at 1-800-784-8669 or log on to <http://Ohio.quitlogix.org> and quit tobacco use for good. The Ohio Tobacco Quit Line offers free telephone counseling and free nicotine replacement therapy to qualified callers.

Share your struggle—join the Dear Me initiative!

Just click on the Dear Me logo:



To learn more about World No Tobacco Day go to:

<http://www.who.int/tobacco/wntd/2011/announcement/en/index.html>

