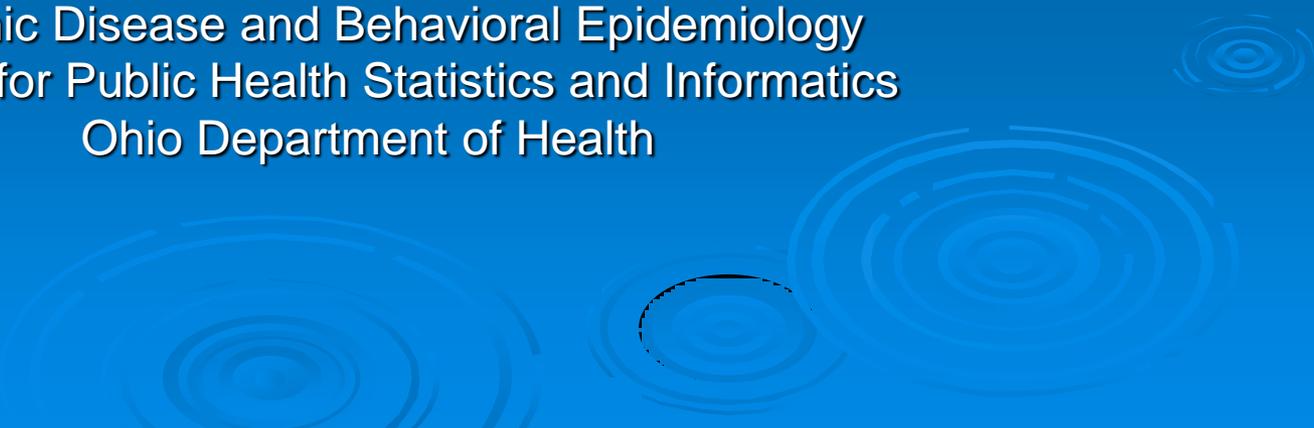


Surveillance of Tobacco Use Among Ohio Adults, 2011

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Technical Notes

- Data are from the 2011 Ohio Behavioral Risk Factor Surveillance System
 - Sample size=9,948
 - Don't Know, Refused, and Missing answers are excluded from the denominator.
- 

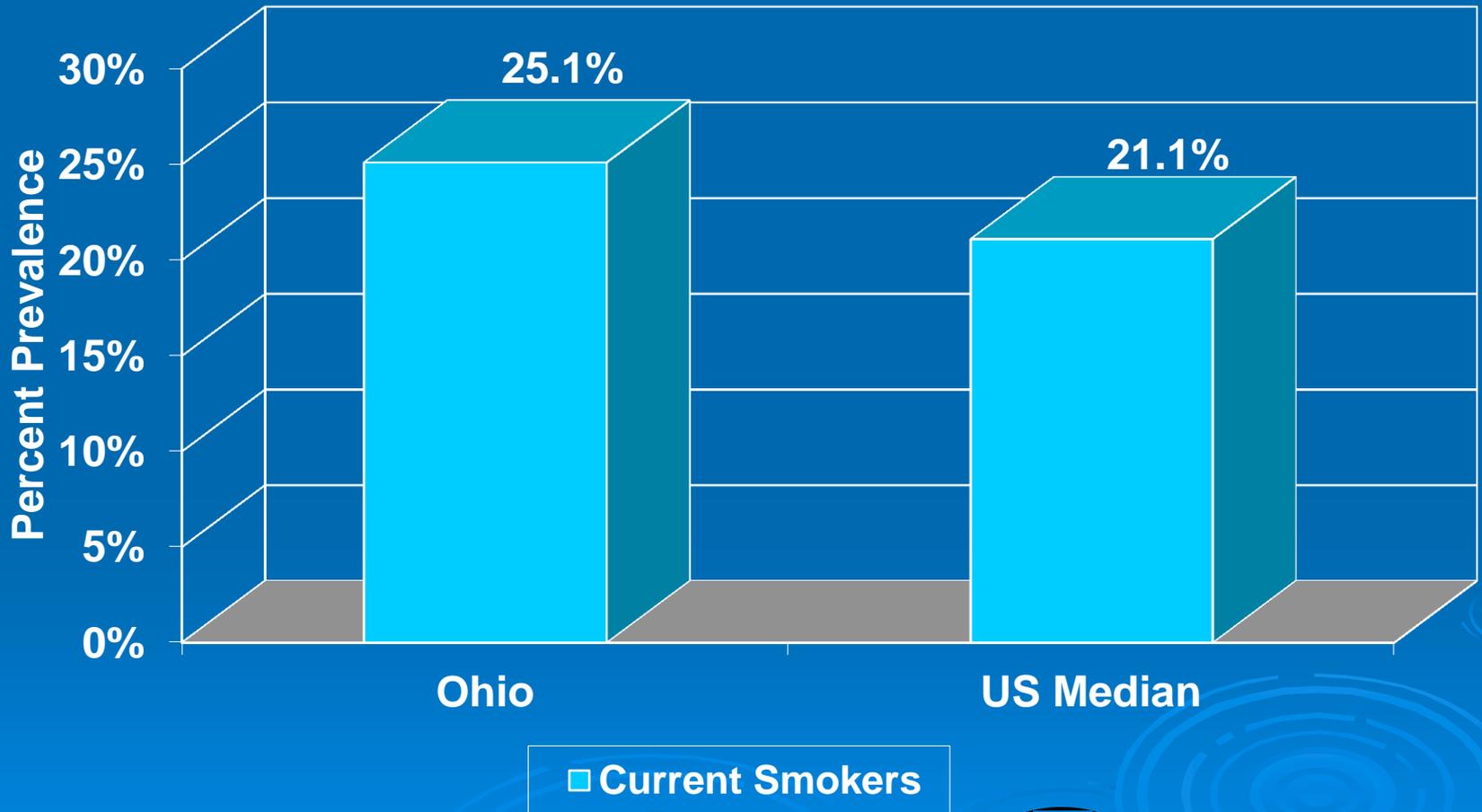
2011 Weighting Methodology

- The weighting methodology changed in 2011 to a raked version which includes cellphone surveys and additional variables. The new methodology was intended to make the survey more representative of the population and reflective of changes over time (i.e. the large percentage of homes which are cellphone-only). For this reason, 2011 data cannot be compared to previous years of data.

General Demographics



Figure 1: Estimated Prevalence of Current Smokers in Ohio with Comparison to US, 2011^{1,2}



¹ Source: 2011 Behavioral Risk Factor Surveillance System, Chronic Disease and Behavioral Epidemiology, CPHSI, Ohio Department of Health, 2012.

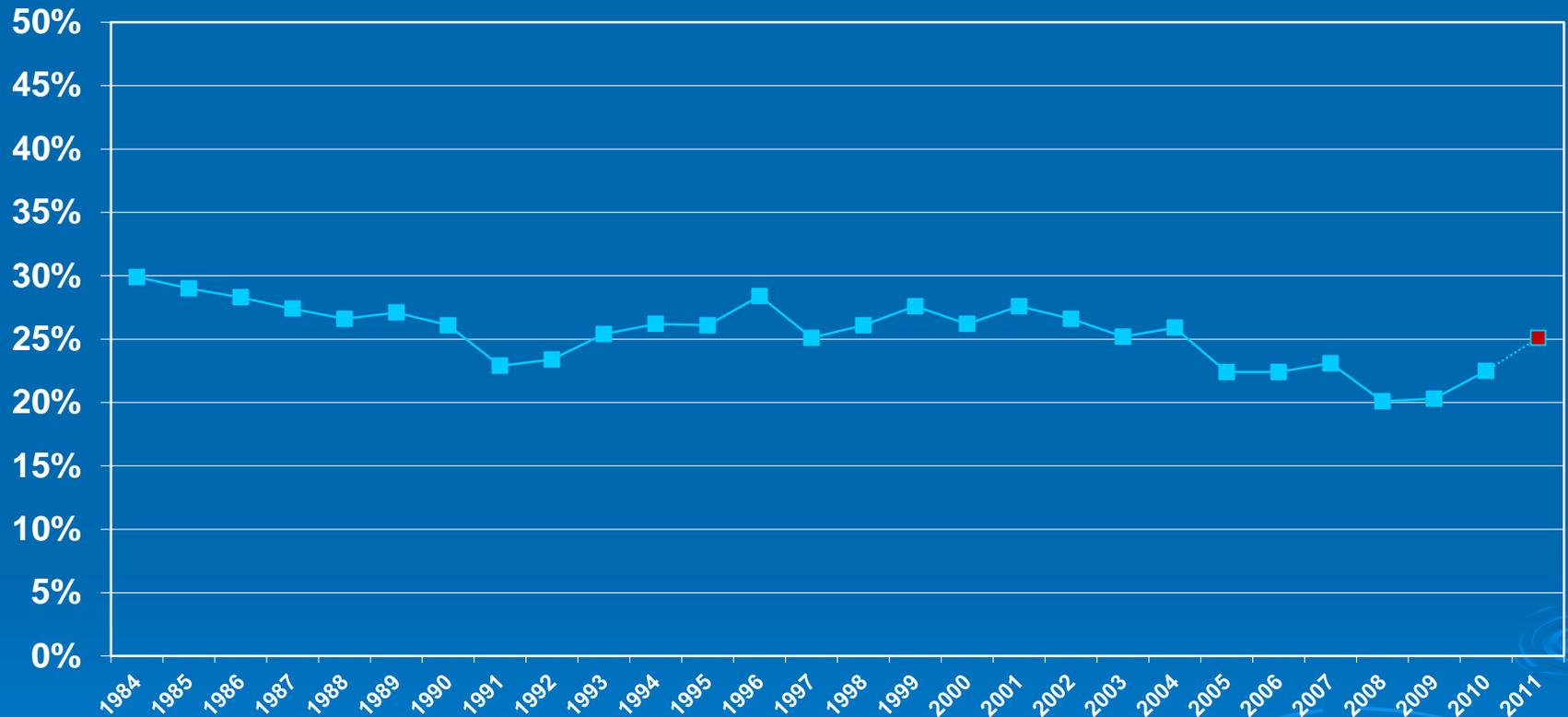
² US Median includes the 50 US states, Washington DC and the US territories.

Ohio's Smoking Prevalence Rank, Nationwide, 2011¹

1.	Kentucky	29.0%
2.	West Virginia	28.6%
3.	Arkansas	27.0%
4.	Oklahoma	26.1%
5.	Mississippi	26.0%
6.	Louisiana	25.7%
7.	Indiana	25.6%
8.	Ohio	25.1%
9.	Missouri	25.0%
10.	Alabama	24.3%

¹ Source: Centers for Disease Control and Prevention (CDC). *Behavioral Risk Factor Surveillance System Survey Data*. Atlanta, Georgia: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, 2012. (Does not include US territories)

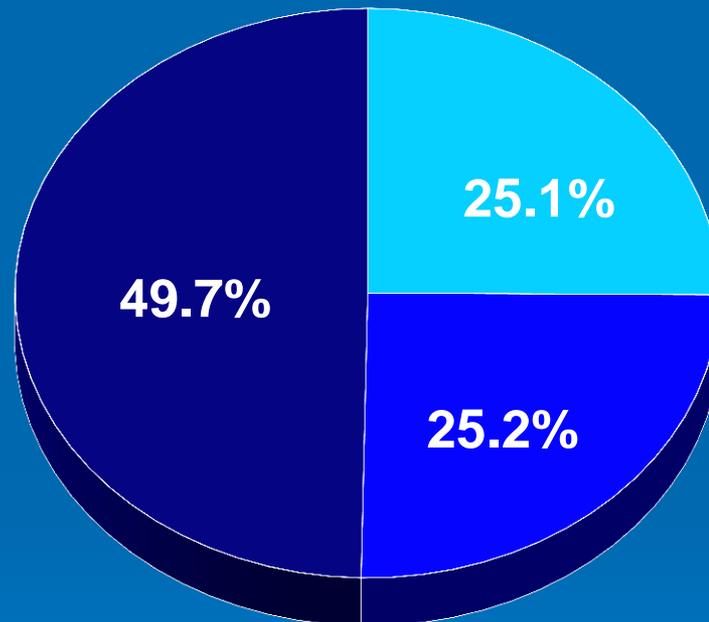
Figure 2: Smoking Prevalence Among Adult Ohioans, 1984-2011¹



¹ Source: 1984-2010 Ohio Behavioral Risk Factor Surveillance System, Chronic Disease and Behavioral Epidemiology, CPHSI, Ohio Department of Health, 2011.

² Please note the break in trend due to new weighting methods in 2011 is denoted by ■

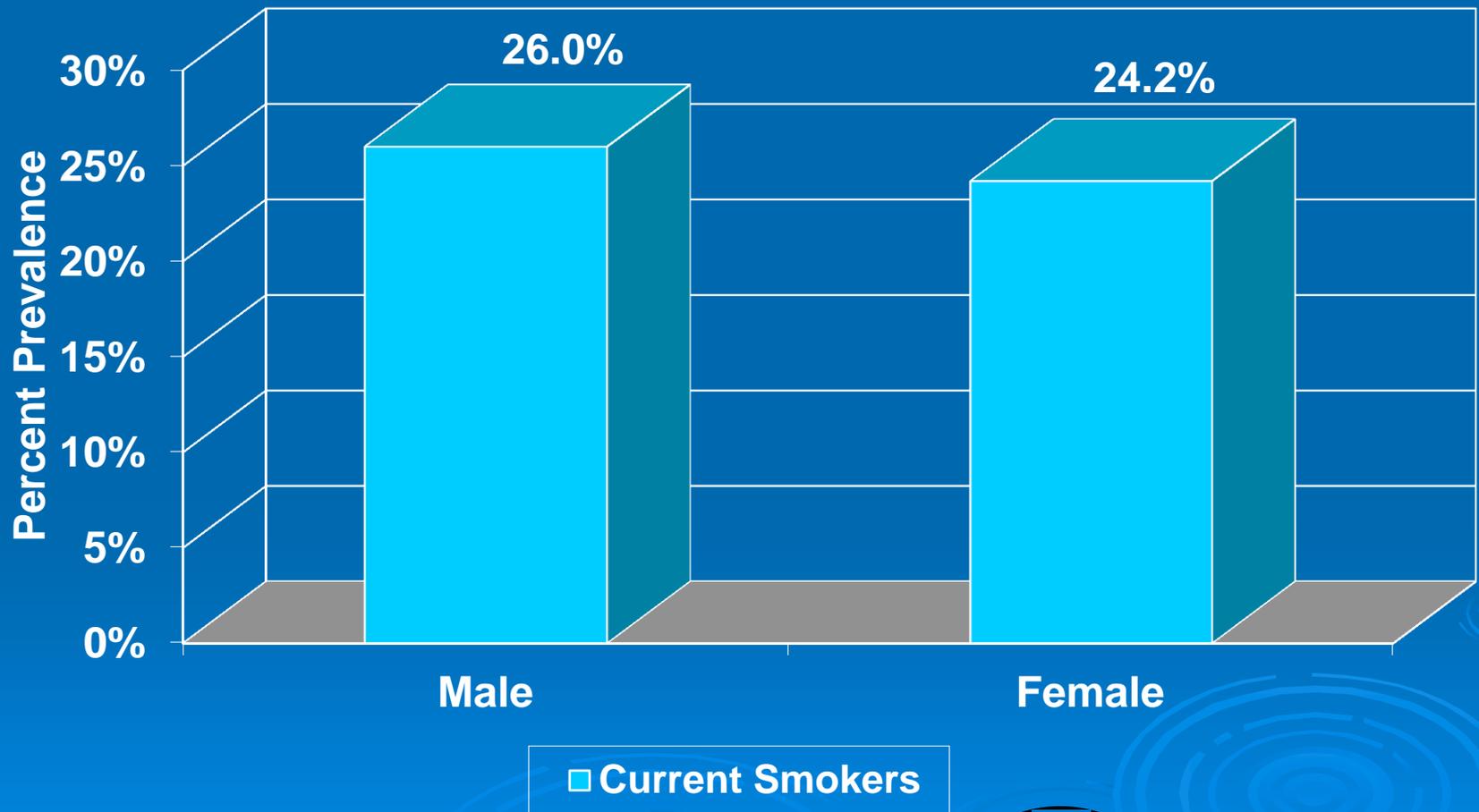
Figure 3: Estimated Prevalence of Smokers in Ohio 2011¹



□ Current Smokers □ Former Smokers □ Never Smokers

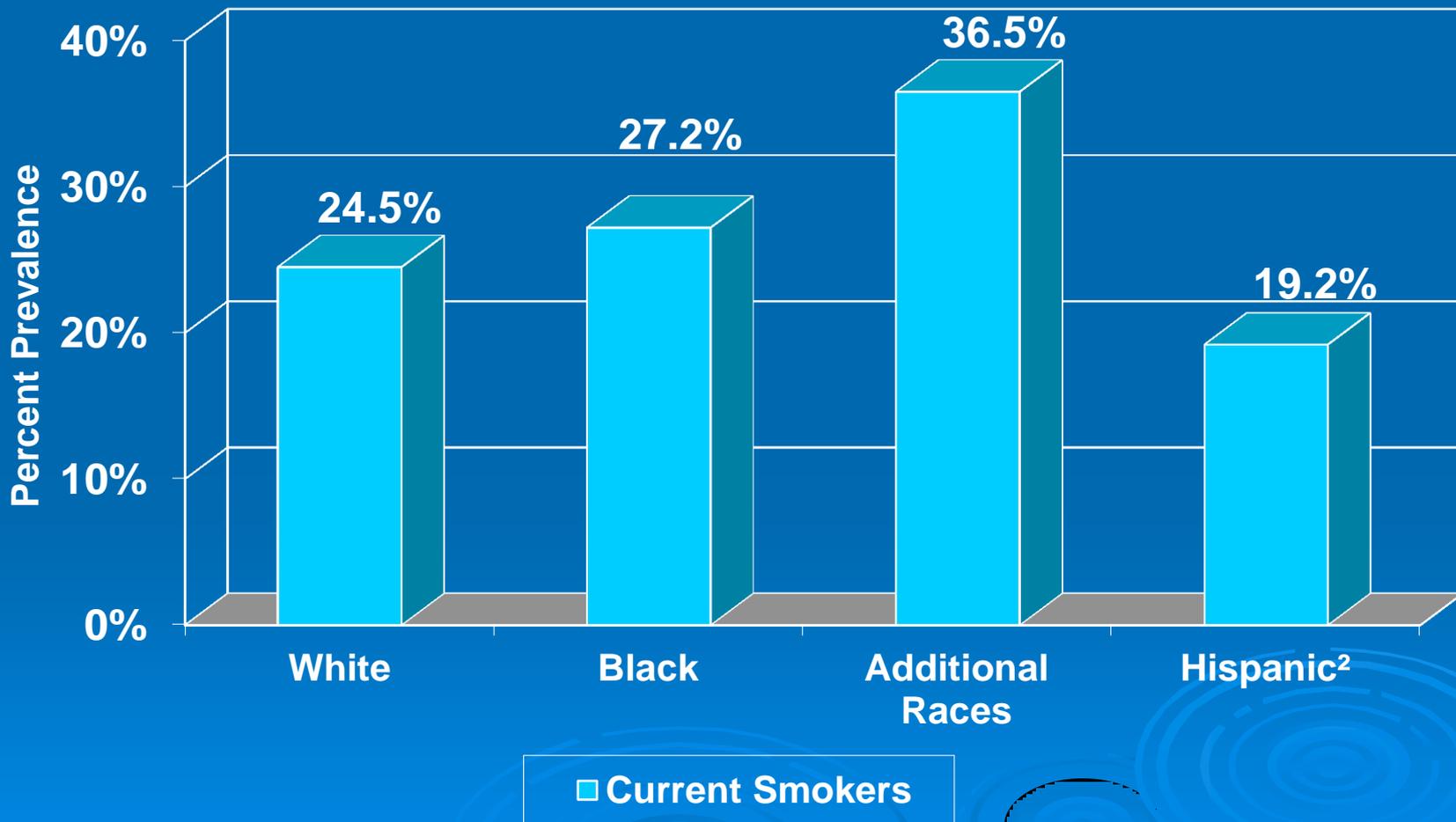
¹ Source: 2011 Behavioral Risk Factor Surveillance System, Chronic Disease and Behavioral Epidemiology, CPHSI, Ohio Department of Health, 2012.

Figure 4: Estimated Prevalence of Current Smokers by Sex, 2011¹



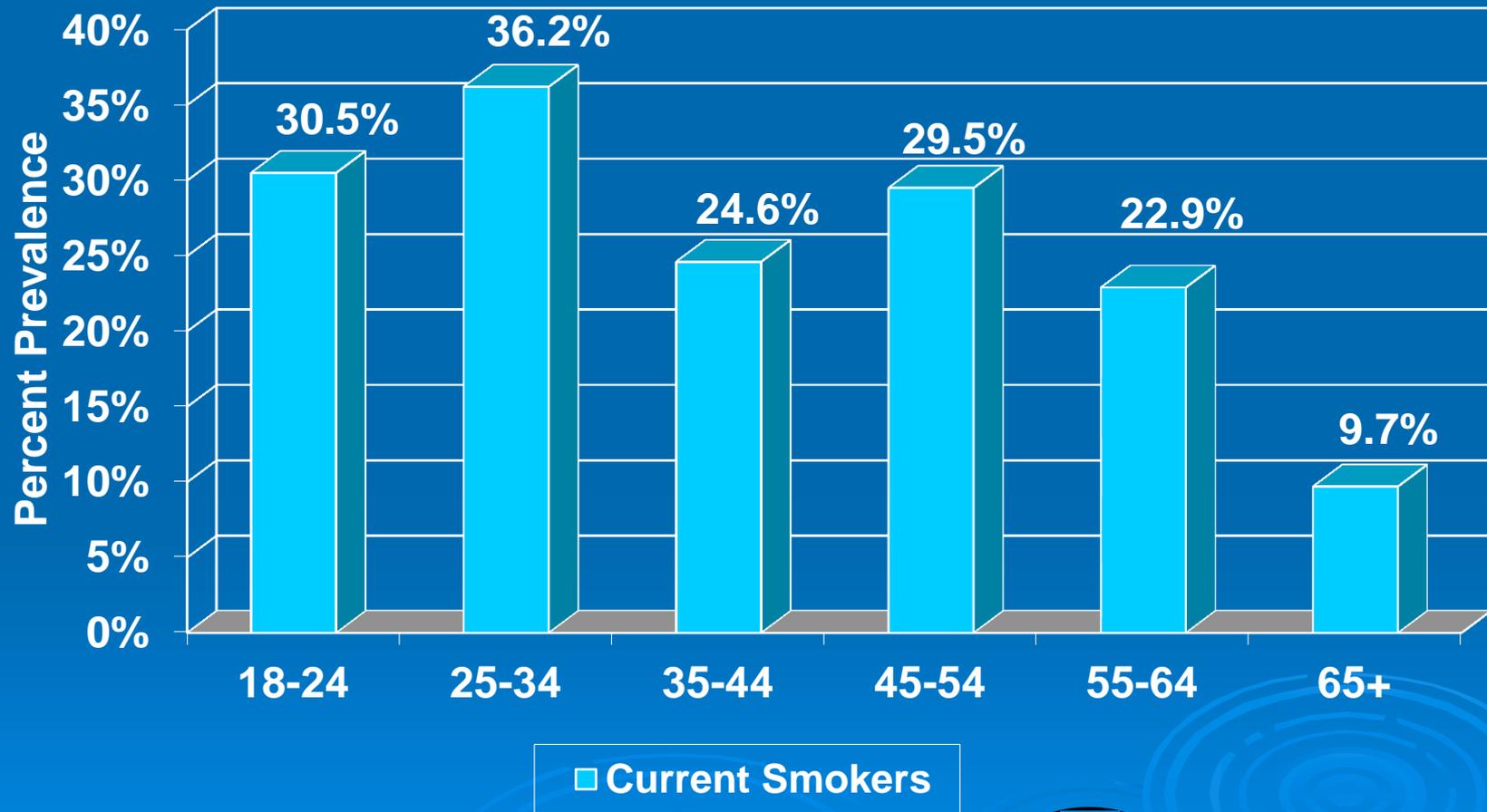
¹ Source: 2011 Behavioral Risk Factor Surveillance System, Chronic Disease and Behavioral Epidemiology, CPHSI, Ohio Department of Health, 2012.

Figure 5: Estimated Prevalence of Current Smokers by Race, 2011¹



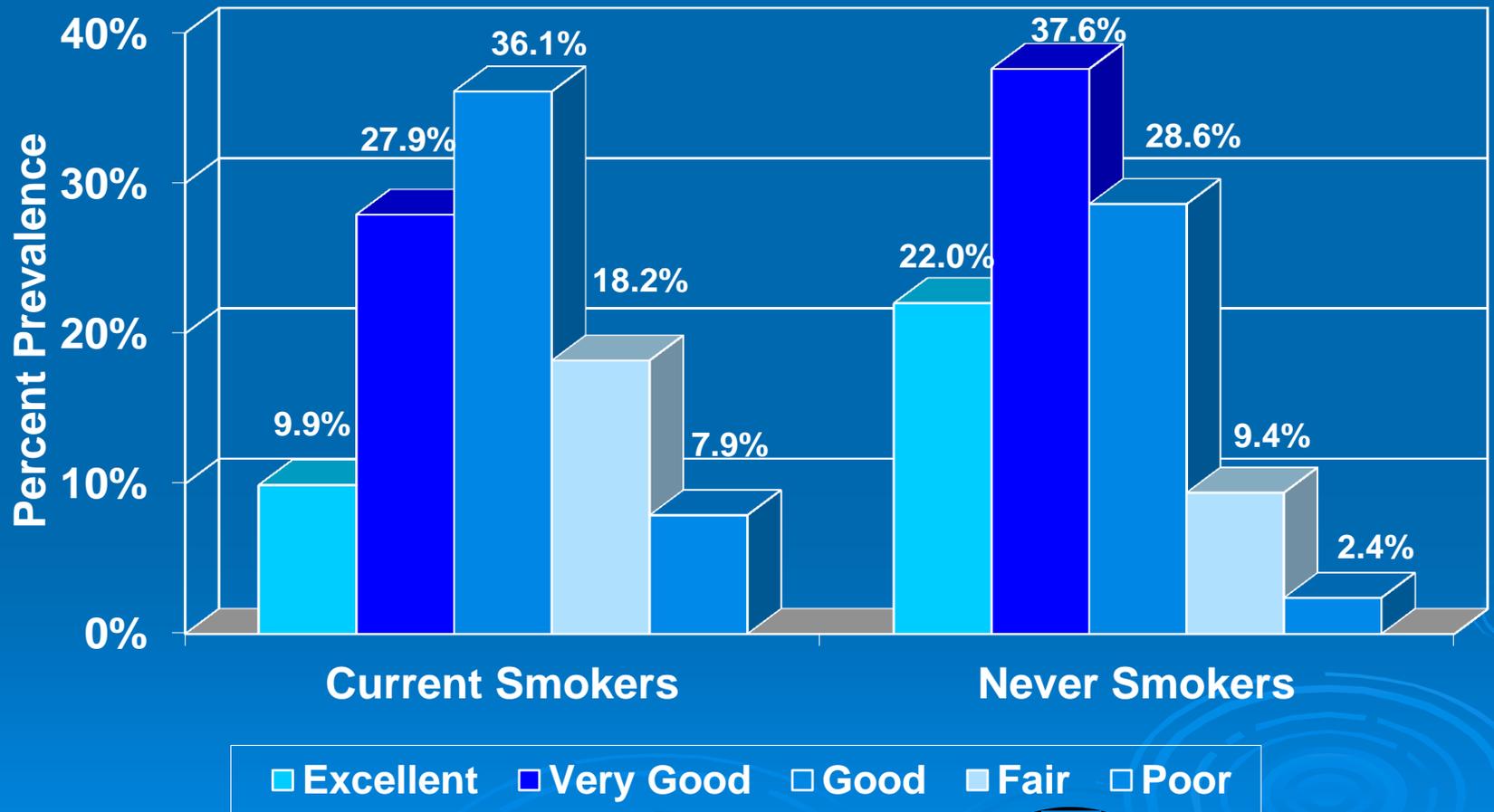
¹ Source: 2011 Behavioral Risk Factor Surveillance System, Chronic Disease and Behavioral Epidemiology, CPHSI, Ohio Department of Health, 2012.

Figure 6: Estimated Prevalence of Current Smokers by Age Group, 2011¹



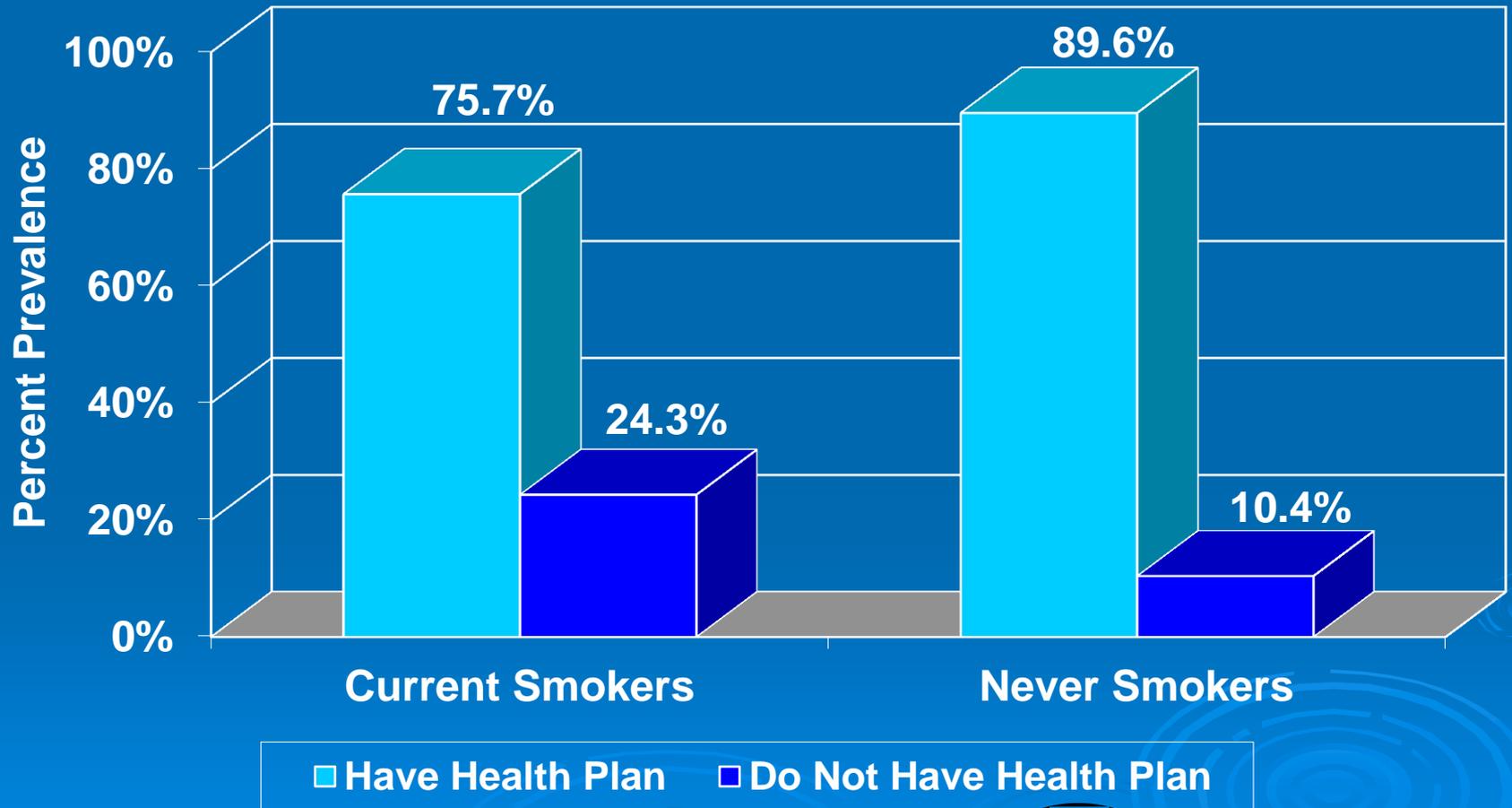
¹ Source: 2011 Behavioral Risk Factor Surveillance System, Chronic Disease and Behavioral Epidemiology, CPSI, Ohio Department of Health, 2012.

Figure 7: Estimated Prevalence of Health Status by Smoking Status, 2011¹



¹ Source: 2011 Behavioral Risk Factor Surveillance System, Chronic Disease and Behavioral Epidemiology, CPHSI, Ohio Department of Health, 2012.

Figure 8: Estimated Prevalence of Smoking by Health Plan Status, 2011¹

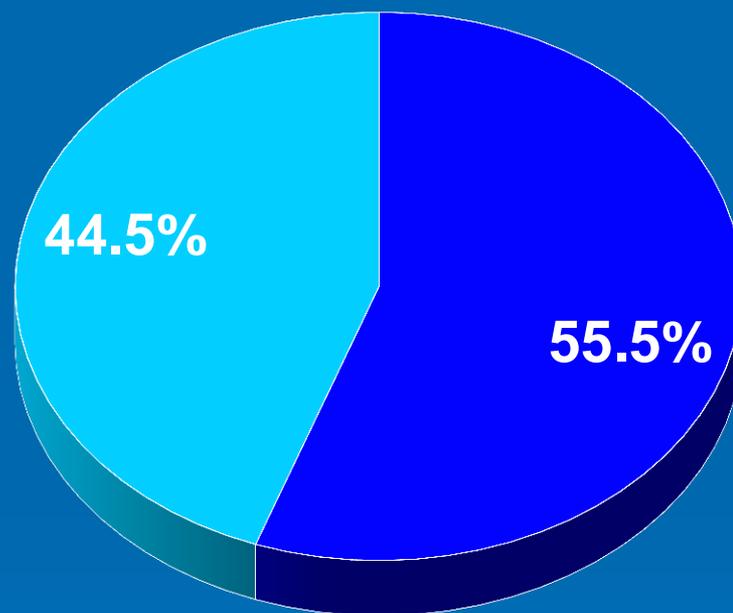


¹ Source: 2011 Behavioral Risk Factor Surveillance System, Chronic Disease and Behavioral Epidemiology, CPHSI, Ohio Department of Health, 2012.

Cessation



Figure 9: Estimated Percentage of Current Adult Smokers Who Report Quitting for 1 day in the Past 12 Months, 2011¹



■ Quit for 1 Day in Past 12 Months

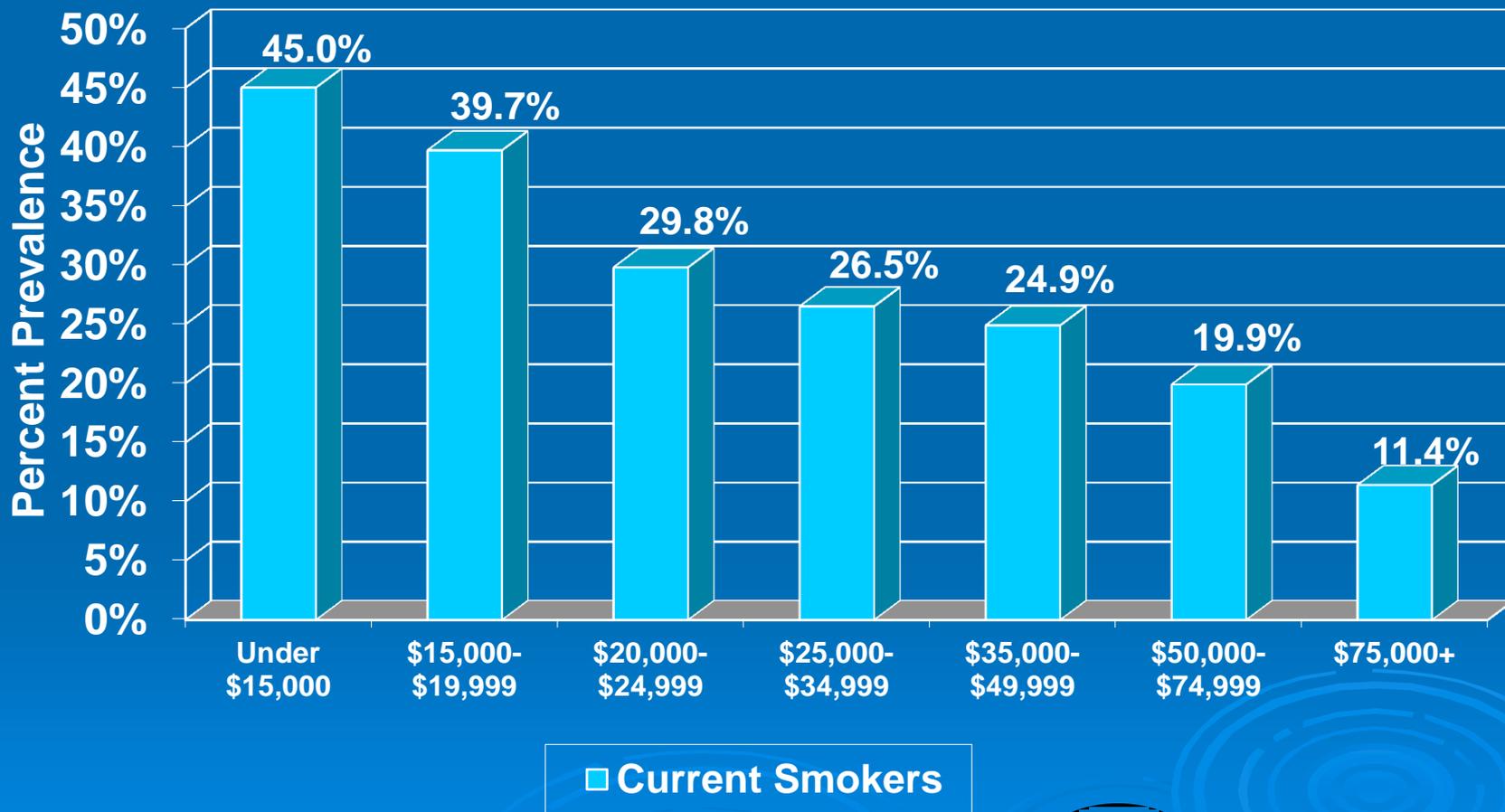
□ Did Not Quit for 1 day in Past 12 Months

¹ Source: 2011 Behavioral Risk Factor Surveillance System, Chronic Disease and Behavioral Epidemiology, CPHSI, Ohio Department of Health, 2012.

Disparity Elimination

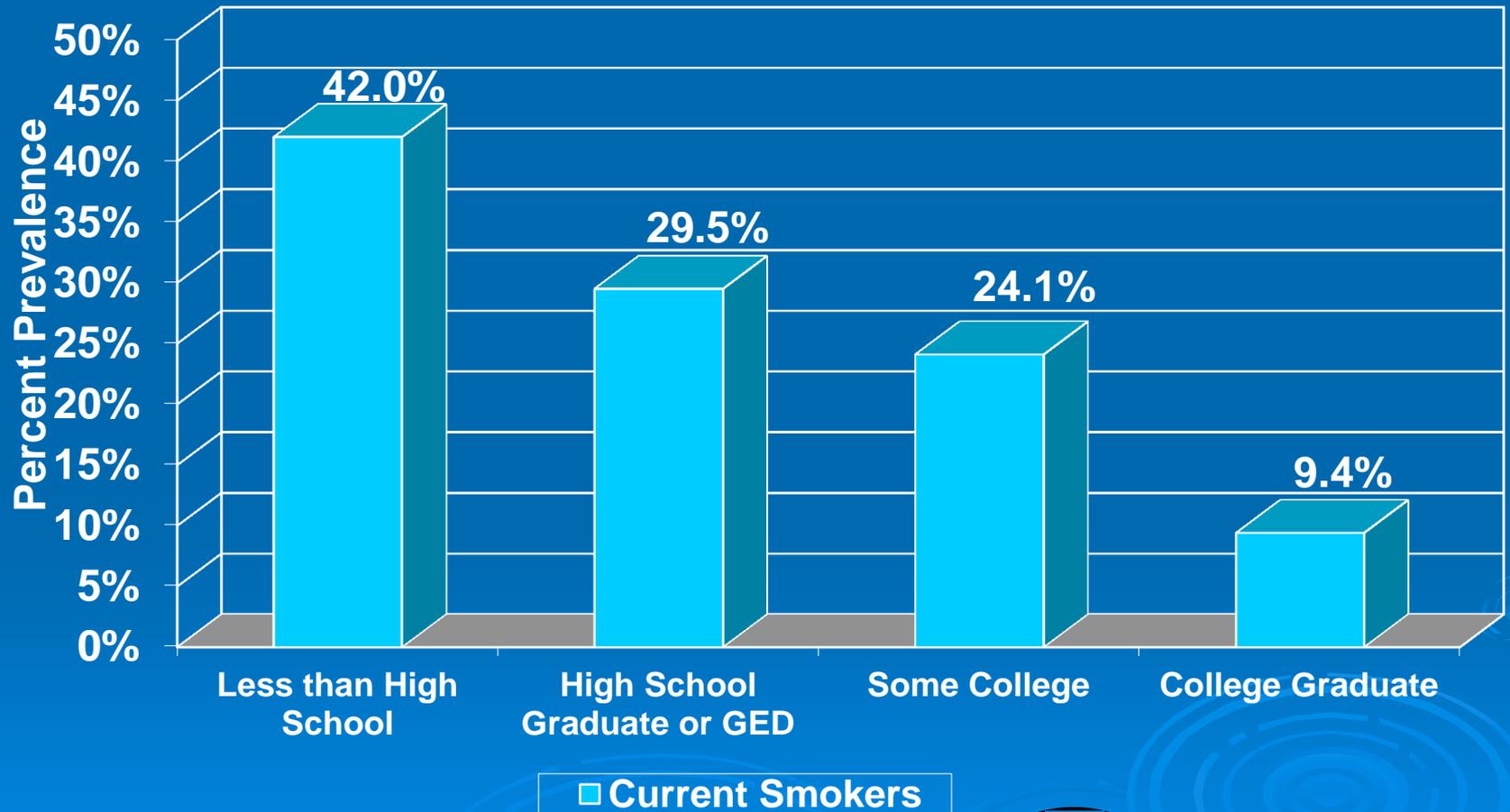


Figure 10: Estimated Prevalence of Current Smokers by Income Level, 2011¹



¹ Source: 2011 Behavioral Risk Factor Surveillance System, Chronic Disease and Behavioral Epidemiology, CPHSI, Ohio Department of Health, 2012.

Figure 11: Estimated Prevalence of Current Smokers by Education, 2011¹



¹ Source: 2011 Behavioral Risk Factor Surveillance System, Chronic Disease and Behavioral Epidemiology, CPHSI, Ohio Department of Health, 2012.

Questions?

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