



## OHIO INJURY PREVENTION PARTNERSHIP

*Injury Prevention Policy and Advocacy Action Group*

### **Meeting Minutes**

**August 18, 2011**

**12:15 AM – 1:00 PM**

[Click here for a copy of the Agenda](#)

#### ***Introductions and Review Agenda:***

The following participants were in attendance: Jessica Saunders (co-chair), Cameron McNamee, Sara Morman, Christy Beeghly, Judi Moseley, Vince Caraffi, Sarah Denny, Suzanne Minnich, Nikesha Yarbrough, Dara Bakes, Lois Hall, Denise Franer, Nicole Hodges, Donna Dickman and Nancy Pommerening.

#### ***OIPP Policy Prioritization Process***

The group reviewed the status of the policy prioritization process in each of the three OIPP Action Groups:

- Older Adult Falls Prevention Coalition: Selected top five priorities and is in the process of creating an action plan.
- Child Injury Action Group: Has selected five policy priorities and is in the process of finalizing their action plan.
- Prescription Drug Abuse Action Group: Will prioritize their top five policies at their August 18<sup>th</sup> meeting.

It was noted that the IPPAAG can start to work on developing advocacy materials and tools now that each group has selected their top policy priorities.

#### ***Advocacy Materials/Toolkit***

The group reviewed a policy book developed by [Johns Hopkins Bloomberg School of Public Health](#). It was decided that such a book would be extremely useful in Ohio and could be unveiled in conjunction with an advocacy day that will take place next year.

In regards to the advocacy day, IPPAAG members expressed the need for some sort of advocacy training as well as a document that outlines the basics of meeting with policy makers.

The advocacy toolkit will be hosted on the OPHA web site and will provide the following materials: factsheets, talking points, letters to the editor, FAQs, and model policies (if applicable). Now that the policy priorities have been finalized, the group will begin to assemble pieces of the toolkit.

#### ***Recruitment***

The group approved the formation of the injury prevention advocates network and committed to forwarding the invitation to known advocates around the state.

The IPPAAG will also be actively recruiting content experts within the OIPP to assist with the development of the advocacy toolkit.

#### ***Action Steps***

- Distribute injury prevention advocates program invitation to group members.
- Solicit members from other OIPP groups to assist with the toolkit materials.
- Development of how-to guide for interaction with policy makers.
- Development of policy book for state policy makers.
- Solicit existing IPPAAG members to begin work on developing materials for each toolkit.